Exhibit 1

Generated on: This page was generated by TSDR on 2024-03-08 12:09:22 EST

Mark: IMPOSSIBLE

IMPUGGIDI L

US Serial Number: 85578345 Application Filing Mar. 23, 2012

Date:

US Registration 4260617 Registration Date: Dec. 18, 2012

Number:

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jul. 07, 2023

Publication Date: Oct. 02, 2012

Mark Information

Mark Literal IMPOSSIBLE

Elements:

Standard Character No

Claim:

Mark Drawing 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Туре

Description of The mark consists of the stylized word "IMPOSSIBLE".

Mark:

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)

Code(s): 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing, namely, shirts, t-shirts, tank tops

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2011 Use in Commerce: Sep. 01, 2011

For: Providing a website featuring information in the field of personal fitness, endurance athletics, story telling, and adventure activities,

namely, bungee jumping, skydiving, trekking, mountaineering, surfing, and kite surfing

International 041 - Primary Class U.S Class(es): 100, 101, 107

Class(es):

Class Status: ACTIVE

Basis: 1(a)

Use in Commerce: Sep. 01, 2011 First Use: Sep. 01, 2011

Basis Information (Case Level)

Filed Use: Yes Currently Use: Yes Filed ITU: No Currently ITU: No Filed 44D: No Currently 44D: No Filed 44E: No Currently 44E: No Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow **Docket Number: 87252.0004** Attorney Primary dweslow@wiley.law Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent David E. Weslow Name/Address: Wiley Rein LLP

2050 M Street, NW

Washington, DISTRICT OF COLUMBIA UNITED STATES 20036

Correspondent e- dweslow@wiley.law akosak@wiley.law tmdocket

Correspondent e- Yes mail Authorized: mail: @wiley.law

Domestic Representative - Not Found

Prosecution History

| Date Description Jul. 07, 2023 NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED Jul. 07, 2023 REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS) Jul. 07, 2023 REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED Jul. 06, 2023 CASE ASSIGNED TO POST REGISTRATION PARALEGAL Dec. 12, 2022 TEAS SECTION 8 & 9 RECEIVED Dec. 18, 2021 COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED Apr. 14, 2021 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
|---|---|
| Jul. 07, 2023 REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS) Jul. 07, 2023 REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED Jul. 06, 2023 CASE ASSIGNED TO POST REGISTRATION PARALEGAL Dec. 12, 2022 TEAS SECTION 8 & 9 RECEIVED Dec. 18, 2021 COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED Apr. 14, 2021 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | - |
| Jul. 07, 2023 REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED Jul. 06, 2023 CASE ASSIGNED TO POST REGISTRATION PARALEGAL Dec. 12, 2022 TEAS SECTION 8 & 9 RECEIVED Dec. 18, 2021 COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED Apr. 14, 2021 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Jul. 06, 2023 CASE ASSIGNED TO POST REGISTRATION PARALEGAL Dec. 12, 2022 TEAS SECTION 8 & 9 RECEIVED Dec. 18, 2021 COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED Apr. 14, 2021 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Dec. 12, 2022 TEAS SECTION 8 & 9 RECEIVED Dec. 18, 2021 COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED Apr. 14, 2021 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Dec. 18, 2021 COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED Apr. 14, 2021 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Apr. 14, 2021 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| | |
| | |
| Jan. 17, 2018 NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED | |
| Jan. 17, 2018 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. | |
| Jan. 17, 2018 CASE ASSIGNED TO POST REGISTRATION PARALEGAL | |
| Dec. 19, 2017 TEAS SECTION 8 & 15 RECEIVED | |
| Dec. 18, 2017 COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED | |
| Mar. 23, 2016 ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED | |
| Mar. 23, 2016 TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED | |
| Mar. 23, 2016 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Sep. 30, 2015 AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Dec. 18, 2012 REGISTERED-PRINCIPAL REGISTER | |
| Oct. 02, 2012 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Oct. 02, 2012 PUBLISHED FOR OPPOSITION | |

| Sep. 12, 2012 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED |
|---------------|--|
| Aug. 30, 2012 | LAW OFFICE PUBLICATION REVIEW COMPLETED |
| Aug. 30, 2012 | ASSIGNED TO LIE |
| Aug. 18, 2012 | APPROVED FOR PUB - PRINCIPAL REGISTER |
| Aug. 14, 2012 | TEAS/EMAIL CORRESPONDENCE ENTERED |
| Aug. 13, 2012 | CORRESPONDENCE RECEIVED IN LAW OFFICE |
| Aug. 13, 2012 | TEAS RESPONSE TO OFFICE ACTION RECEIVED |
| Jul. 10, 2012 | NOTIFICATION OF NON-FINAL ACTION E-MAILED |
| Jul. 10, 2012 | NON-FINAL ACTION E-MAILED |
| Jul. 10, 2012 | NON-FINAL ACTION WRITTEN |
| Jun. 28, 2012 | ASSIGNED TO EXAMINER |
| Mar. 31, 2012 | NOTICE OF DESIGN SEARCH CODE MAILED |
| Mar. 30, 2012 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED |
| Mar. 27, 2012 | NEW APPLICATION ENTERED |
| | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE Date in Location: Jul. 07, 2023

Assignment Abstract Of Title Information

Summary

Total Assignments: 3 Registrant: Runyon, Joel

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: <u>5628/0342</u> Pages: 3

Date Recorded: Sep. 22, 2015

Supporting assignment-tm-5628-0342.pdf

Documents:

Assignor

Name:RUNYON, JOELExecution Date:Sep. 22, 2015Legal Entity Type:INDIVIDUALCitizenship:No Citizenship Found

Assignee

Name: IMPOSSIBLE VENTURES LLC

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country ILLINOIS

Where Organized:

Address: 1231 CHAMPION FOREST COURT

WHEATON, ILLINOIS 60187

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET, NW

Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: 5754/0299 **Pages:** 3

Date Recorded: Mar. 21, 2016

Supporting assignment-tm-5754-0299.pdf

Documents:

Assignor

Name: IMPOSSIBLE VENTURES LLC Execution Date: Mar. 09, 2016

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country ILLINOIS

Where Organized:

Assignee

Name: IMPOSSIBLE X LLC

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country ILLINOIS

Where Organized:

Address: 1231 CHAMPION FOREST COURT

WHEATON, ILLINOIS 60187

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET, NW Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: 7249/0822 Pages: 12

Date Recorded: Apr. 08, 2021

Supporting assignment-tm-7249-0822.pdf

Documents:

Assignor

Name: IMPOSSIBLE X LLC Execution Date: Dec. 31, 2020 Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country ILLINOIS Where Organized:

Assignee

Name: IMPOSSIBLE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS 78704

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET NW Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 4 Proceedings:

Type of Proceeding: Opposition

Filing Date: Nov 25, 2020 **Proceeding** 91266170

Number:

Status: Suspended Status Date: Apr 05, 2021

Interlocutory ANDREW P BAXLEY

Attorney:

Defendant

Name: Impossible Foods Inc. Correspondent GRACE HAN STANTON Address: PERKINS COIE LLP

1201 THIRD AVENUE, SUITE 4900 SEATTLE WA UNITED STATES, 98101

Correspondent e- pctrademarks@perkinscoie.com, gstanton@perkinscoie.com, lcojulun@perkinscoie.com

Associated marks Registration Mark **Application Status Serial Number** Number **IMPOSSIBLE** 88855875

Plaintiff(s)

Name: Impossible X LLC Correspondent DAVID E. WESLOW Address: WILEY REIN LLP 2050 M STREET, N.W.

WASHINGTON DC UNITED STATES, 20036

Correspondent e- <u>dweslow@wiley.law</u>, <u>akosak@wiley.law</u>, <u>tmdocket@wiley.law</u>

| Application Status | Serial Number | Registration Number |
|--------------------|--------------------|--|
| | 85578345 | 4260617 |
| | 86208828 | <u>4624158</u> |
| | <u>87116499</u> | <u>5155646</u> |
| | <u>87116490</u> | <u>5179974</u> |
| | <u>87116503</u> | <u>5376208</u> |
| | <u>87116501</u> | <u>5387588</u> |
| | <u>87116483</u> | <u>5576376</u> |
| | <u>87125862</u> | <u>5590801</u> |
| | 87687403 | 5603025 |
| | <u>87755108</u> | <u>5620625</u> |
| | 87884481 | |
| | Application Status | 85578345 86208828 87116499 87116503 87116501 87116483 87125862 87687403 87755108 |

| | Prosecution History | | |
|--------------|--|--------------|--------------|
| Entry Number | History Text | Date | Due Date |
| 15 | SUSP PEND DISP OF CIVIL ACTION | Apr 27, 2023 | |
| 14 | P RESP TO BD ORDER/INQUIRY | Apr 20, 2023 | |
| 13 | P CHANGE OF CORRESP ADDRESS | Apr 20, 2023 | |
| 12 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2023 | May 05, 2023 |
| 11 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2022 | |
| 10 | P RESP TO BD ORDER/INQUIRY | Apr 05, 2022 | |
| 9 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2022 | May 05, 2022 |
| 8 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2021 | |
| 7 | D MOT TO SUSP PEND DISP CIV ACTION | Apr 02, 2021 | |
| 6 | ANSWER | Jan 29, 2021 | |
| 5 | EXTENSION OF TIME GRANTED | Dec 31, 2020 | |
| 4 | D MOT FOR EXT W/ CONSENT | Dec 31, 2020 | |
| 3 | INSTITUTED | Nov 25, 2020 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Nov 25, 2020 | Jan 04, 2021 |
| 1 | FILED AND FEE | Nov 25, 2020 | |

Type of Proceeding: Opposition

Proceeding 91241647

Number:

Filing Date: Jun 04, 2018

Status Date: Feb 18, 2020

Status: Terminated Interlocutory WENDY COHEN

Attorney:

Defendant

Name: Not Impossible Ltd. Correspondent LYNN E RZONCA Address: BALLARD SPAHR LLP

1735 MARKET STREET 51ST FLOOR

PHILADELPHIA PA UNITED STATES, 19103-7599

Correspondent e- rzoncal@ballardspahr.com, watkinsjh@ballardspahr.com, phila_tmdocketing@ballardspahr.com,

mail: phila_tmdocketing@ballardspar.com

| Associated marks | | | |
|------------------|--------------------|---------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 79219029 | |
| | Plaintiff(s) | | |

Name: Impossible X LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP
1776 K ST NW

WASHINGTON DC UNITED STATES, 20006

 $\textbf{Correspondent e-} \quad \underline{ \text{dweslow@wileyrein.com}} \text{ , } \underline{ \text{tmdocket@wileyrein.com}}$

| man. | | | |
|-------------------------|---------------------|-----------------|------------------------|
| Associated marks | | | |
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | <u>85578345</u> | <u>4260617</u> |
| IMPOSSIBLE FITNESS | | 86208828 | <u>4624158</u> |
| IMPOSSIBLE X | | 87116499 | 5155646 |
| IMPOSSIBLE HQ | | 87116490 | 5179974 |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | 87116483 | |
| IMPOSSIBLE FITNESS | | 87125862 | |
| IMPOSSIBLE FITNESS | | 87687403 | |
| IMPOSSIBLE | | 87755108 | |
| IMPOSSIBLE | | 87884481 | |
| | Prosecution History | | |

| IMPOSSIBLE | | 87884481 | |
|---------------------|--|--------------|--------------|
| | Prosecution History | | |
| Entry Number | History Text | Date | Due Date |
| 36 | TERMINATED | Feb 18, 2020 | |
| 35 | BD DECISION: OPP DISMISSED W/ PREJ | Feb 18, 2020 | |
| 34 | W/DRAW OF OPPOSITION | Jan 22, 2020 | |
| 33 | RESPONSE DUE 30 DAYS (DUE DATE) | Nov 30, 2019 | Dec 30, 2019 |
| 32 | MOT TO AMEND APPLICATION | Nov 14, 2019 | |
| 31 | SUSPENDED | Oct 21, 2019 | |
| 30 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 21, 2019 | |
| 29 | SUSPENDED | Sep 19, 2019 | |
| 28 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 19, 2019 | |
| 27 | SUSPENDED | Aug 20, 2019 | |
| 26 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 20, 2019 | |
| 25 | ANSWER | Jun 20, 2019 | |
| 24 | D APPEARANCE / POWER OF ATTORNEY | Jun 20, 2019 | |
| 23 | SUSPENDED | May 20, 2019 | |
| 22 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | May 20, 2019 | |
| 21 | SUSPENDED | Apr 18, 2019 | |
| 20 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Apr 18, 2019 | |
| 19 | SUSPENDED | Mar 15, 2019 | |
| 18 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Mar 15, 2019 | |
| 17 | SUSPENDED | Feb 19, 2019 | |
| 16 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Feb 15, 2019 | |
| 15 | SUSPENDED | Jan 11, 2019 | |
| 14 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Jan 11, 2019 | |
| 13 | SUSPENDED | Nov 13, 2018 | |
| 12 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Nov 13, 2018 | |
| 11 | SUSPENDED | Oct 14, 2018 | |
| 10 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 14, 2018 | |

| 9 | SUSPENDED | Sep 13, 2018 | |
|---|--|--------------|--------------|
| 8 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 13, 2018 | |
| 7 | SUSPENDED | Aug 14, 2018 | |
| 6 | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 14, 2018 | |
| 5 | SUSPENDED | Jun 29, 2018 | |
| 4 | STIP TO SUSP PEND SETTL NEGOTIATIONS | Jun 29, 2018 | |
| 3 | PENDING, INSTITUTED | Jun 06, 2018 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Jun 06, 2018 | Jul 16, 2018 |
| 1 | FILED AND FEE | Jun 04, 2018 | |

Proceeding 91240949

Number:

Filing Date: May 02, 2018

Status: Terminated Status Date: Aug 21, 2018

Interlocutory KATIE W MCKNIGHT

Attorney:

Defendant

Name: Kenny Arsene Roeland

Correspondent JOSHUA BILETSKY
Address: BILTETSKY LAW

7080 HOLLYWOOD BLVD., SUITE 1100 LOS ANGELES CA UNITED STATES , 90028

Correspondent e- Joshua@biletskylaw.com

mail:

| Associated marks | | | |
|------------------|--------------------|---------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMP SSIBLE | | 87578183 | |

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP
1776 K STREET NW

WASHINGTON DC UNITED STATES, 20006

 $\textbf{Correspondent e-} \ \underline{ \text{dweslow@wileyrein.com}} \,, \\ \underline{ \text{tmdocket@wileyrein.com}} \,, \\ \underline{ \text{vcapati@wileyrein.com}} \,, \\ \underline{ \text{vcapati@wi$

| Associated marks | | | |
|-------------------------|---------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | <u>85578345</u> | <u>4260617</u> |
| IMPOSSIBLE FITNESS | | 86208828 | <u>4624158</u> |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | <u>87116490</u> | <u>5179974</u> |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | <u>5387588</u> |
| DO SOMETHING IMPOSSIBLE | | <u>87116483</u> | |
| IMPOSSIBLE FITNESS | | 87125862 | |
| IMPOSSIBLE FITNESS | | 87687403 | |
| IMPOSSIBLE | | <u>87755108</u> | |
| IMPOSSIBLE | | 87884481 | |
| | Procecution History | | |

| | Prosecution History | | |
|--------------|--|--------------|--------------|
| Entry Number | History Text | Date | Due Date |
| 6 | TERMINATED | Aug 21, 2018 | |
| 5 | BD DECISION: OPP SUSTAINED | Aug 21, 2018 | |
| 4 | NOTICE OF DEFAULT | Jun 21, 2018 | |
| 3 | PENDING, INSTITUTED | May 02, 2018 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | May 02, 2018 | Jun 11, 2018 |

1 FILED AND FEE May 02, 2018

Type of Proceeding: Cancellation

Proceeding 92062327

Number:

Filing Date: Sep 25, 2015

Status: Terminated Status Date: Mar 02, 2016

Interlocutory YONG OH (RICHARD) KIM

Attorney:

Defendant

Name: Edison Watson LLC

Correspondent MARK A MILLER
Address: HOLLAND & HART LLP
222 S MAIN ST, STE 2200

SALT LAKE CITY UT UNITED STATES, 84101

Correspondent e- mmiller@hollandhart.com, gutley@hollandhart.com, bwthur-good@hollandhart.com

mail:

Associated marks

Mark
Application Status
Serial Number
Registration Number

IMPOSSIBLE VENTURES

85826325
4463971

Plaintiff(s)

Name: Impossible Ventures LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP

1776 K ST NW

WASHINGTON DC UNITED STATES, 20006

Correspondent e- dweslow@wileyrein.com , ameltzer@wileyrein.com , rscheffel@wileyrein.com , tmdocket@wileyrein.com

| Associated marks | | | |
|--------------------|--------------------|---------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 85578345 | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |

| IIVIPOSSIBLE FITNESS | | 00200020 | 4024130 |
|----------------------|--|--------------|--------------|
| Prosecution History | | | |
| Entry Number | History Text | Date | Due Date |
| 13 | TERMINATED | Mar 02, 2016 | |
| 12 | BD DECISION: DISMISSED W/ PREJ | Mar 02, 2016 | |
| 11 | W/DRAW OF PET FOR CANCELLATION | Feb 29, 2016 | |
| 10 | SUSP PEND DISP OF CIVIL ACTION | Feb 04, 2016 | |
| 9 | SUSPENDED | Dec 22, 2015 | |
| 8 | STIP FOR EXT | Dec 15, 2015 | |
| 7 | RESPONSE DUE | Dec 08, 2015 | |
| 6 | STIP FOR EXT | Dec 07, 2015 | |
| 5 | D MOT TO SUSP PEND DISP CIV ACTION | Nov 17, 2015 | |
| 4 | ANSWER | Nov 06, 2015 | |
| 3 | PENDING, INSTITUTED | Sep 28, 2015 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Sep 28, 2015 | Nov 07, 2015 |
| 1 | FILED AND FEE | Sep 25, 2015 | |
| | | | |

Generated on: This page was generated by TSDR on 2024-03-08 12:09:34 EST

Mark: IMPOSSIBLE FITNESS

IMPOSSIBLE FITNESS

US Serial Number: 86208828 Application Filing Mar. 03, 2014

Date:

US Registration 4624158 Registration Date: Oct. 21, 2014

Number:

Register: Principal

Mark Type: Service Mark

TM5 Common Status
Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Aug. 09, 2021 Publication Date: Aug. 05, 2014

Mark Information

Mark Literal IMPOSSIBLE FITNESS

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

Disclaimer: "FITNESS"

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks *..* identify additional (new) wording in the goods/services.

For: Website featuring information relating to exercise and fitness

International 041 - Primary Class U.S Class(es): 100, 101, 107

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 24, 2014 Use in Commerce: Jan. 24, 2014

Basis Information (Case Level)

 Filed Use:
 Yes
 Currently Use:
 Yes

 Filed ITU:
 No
 Currently ITU:
 No

 Filed 44D:
 No
 Currently 44D:
 No

 Filed 44E:
 No
 Currently 44E:
 No

 Filed 66A:
 No
 Currently 66A:
 No

 Filed No Basis:
 No
 Currently No Basis:
 No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Attorney Primary dweslow@wiley.law
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent David E. Weslow Name/Address: Wiley Rein LLP

1776 K Street, NW

Washington, DISTRICT OF COLUMBIA UNITED STATES 20006

Phone: 2027197000

Correspondent e- <u>dweslow@wiley.law_tmdocket@wiley.law_akosak_</u>

mail: @wiley.law

Correspondent e- Yes

mail Authorized:

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|----------------------|
| Oct. 21, 2023 | COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED | |
| Aug. 09, 2021 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED | |
| Aug. 09, 2021 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. | |
| Aug. 09, 2021 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | |
| Apr. 14, 2021 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Apr. 08, 2021 | TEAS SECTION 8 & 15 RECEIVED | |
| Oct. 21, 2019 | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED | |
| Mar. 23, 2016 | ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED | |
| Mar. 23, 2016 | TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED | |
| Mar. 23, 2016 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Oct. 21, 2014 | REGISTERED-PRINCIPAL REGISTER | |
| Aug. 05, 2014 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Aug. 05, 2014 | PUBLISHED FOR OPPOSITION | |
| Jul. 16, 2014 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| Jul. 01, 2014 | LAW OFFICE PUBLICATION REVIEW COMPLETED | |
| Jul. 01, 2014 | ASSIGNED TO LIE | |
| Jun. 13, 2014 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Jun. 13, 2014 | EXAMINER'S AMENDMENT ENTERED | |
| Jun. 13, 2014 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED | |
| Jun. 13, 2014 | EXAMINERS AMENDMENT E-MAILED | |
| Jun. 13, 2014 | EXAMINERS AMENDMENT -WRITTEN | |
| Jun. 09, 2014 | ASSIGNED TO EXAMINER | |
| Mar. 13, 2014 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED | |
| Mar. 06, 2014 | NEW APPLICATION ENTERED | |

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: TMO LAW OFFICE 119 Date in Location: Aug. 09, 2021

Assignment Abstract Of Title Information

Summary

Total Assignments: 2 Registrant: Impossible Ventures LLC

Assignment 1 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: 5754/0299 Pages: 3

Date Recorded: Mar. 21, 2016

Supporting assignment-tm-5754-0299.pdf

Documents:

Assignor

 Name:
 IMPOSSIBLE VENTURES LLC
 Execution Date:
 Mar. 09, 2016

 Legal Entity Type:
 LIMITED LIABILITY COMPANY
 State or Country
 ILLINOIS

Where Organized:

Assignee

Name: IMPOSSIBLE X LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country ILLINOIS

Where Organized:

Address: 1231 CHAMPION FOREST COURT

WHEATON, ILLINOIS 60187

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET, NW Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: MERGER EFFECTIVE 01/04/2021

Date Recorded: Apr. 08, 2021

Supporting assignment-tm-7249-0822.pdf

Documents:

Assignor

Name: IMPOSSIBLE X LLC Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country ILLINOIS

Where Organized:

Assignee

Name: <u>IMPOSSIBLE LLC</u>

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS

Where Organized:

Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS 78704

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET NW

Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 4 Proceedings:

Proceeding <u>91266170</u>

Number:

Filing Date: Nov 25, 2020

Status Date: Apr 05, 2021

Status: Suspended Interlocutory ANDREW P BAXLEY

Attorney:

Defendant

Name: Impossible Foods Inc. Correspondent GRACE HAN STANTON Address: PERKINS COIE LLP

1201 THIRD AVENUE, SUITE 4900

SEATTLE WA UNITED STATES, 98101

 $\textbf{Correspondent e-} \quad \underline{pctrademarks@perkinscoie.com}, \underline{gstanton@perkinscoie.com}, \underline{lcojulun@perkinscoie.com}$

mail:

Associated marks Registration Mark **Application Status** Serial Number Number 88855875 **IMPOSSIBLE**

Plaintiff(s)

Name: Impossible X LLC Correspondent DAVID E. WESLOW Address: WILEY REIN LLP 2050 M STREET, N.W.

WASHINGTON DC UNITED STATES, 20036

 $\textbf{Correspondent e-} \quad \underline{\text{dweslow@wiley.law}} \text{, } \underline{\text{akosak@wiley.law}} \text{, } \underline{\text{tmdocket@wiley.law}} \text{, } \underline{\text{tmdocket@wiley.law}}$

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | <u>85578345</u> | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | <u>4624158</u> |
| IMPOSSIBLE X | | 87116499 | 5155646 |
| IMPOSSIBLE HQ | | 87116490 | 5179974 |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | <u>87116483</u> | 5576376 |
| IMPOSSIBLE FITNESS | | 87125862 | <u>5590801</u> |
| IMPOSSIBLE FITNESS | | <u>87687403</u> | 5603025 |
| IMPOSSIBLE | | <u>87755108</u> | 5620625 |
| IMPOSSIBLE | | 87884481 | |

| Entry Number | History Text | Date | Due Date |
|--------------|--|--------------|--------------|
| 15 | SUSP PEND DISP OF CIVIL ACTION | Apr 27, 2023 | |
| 14 | P RESP TO BD ORDER/INQUIRY | Apr 20, 2023 | |
| 13 | P CHANGE OF CORRESP ADDRESS | Apr 20, 2023 | |
| 12 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2023 | May 05, 2023 |
| 11 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2022 | |
| 10 | P RESP TO BD ORDER/INQUIRY | Apr 05, 2022 | |
| 9 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2022 | May 05, 2022 |
| 8 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2021 | |
| 7 | D MOT TO SUSP PEND DISP CIV ACTION | Apr 02, 2021 | |
| 6 | ANSWER | Jan 29, 2021 | |
| 5 | EXTENSION OF TIME GRANTED | Dec 31, 2020 | |
| 4 | D MOT FOR EXT W/ CONSENT | Dec 31, 2020 | |
| 3 | INSTITUTED | Nov 25, 2020 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Nov 25, 2020 | Jan 04, 2021 |
| | | | |

1 FILED AND FEE Nov 25, 2020

Type of Proceeding: Opposition

Proceeding 91241647

Number:

Filing Date: Jun 04, 2018

Status: Terminated

Status Date: Feb 18, 2020

Interlocutory WENDY COHEN

Attorney:

Defendant

Name: Not Impossible Ltd.

Correspondent LYNN E RZONCA
Address: BALLARD SPAHR LLP

1735 MARKET STREET 51ST FLOOR

PHILADELPHIA PA UNITED STATES, 19103-7599

Correspondent e- rzoncal@ballardspahr.com, watkinsjh@ballardspahr.com, phila_tmdocketing@ballardspahr.com,

mail: phila_tmdocketing@ballardspar.com

Associated marks

Mark

Application Status

Serial Number

Registration Number

Number

79219029

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP

1776 K ST NW

WASHINGTON DC UNITED STATES, 20006

 $\textbf{Correspondent e-} \quad \underline{\text{dweslow@wileyrein.com}} \text{ , } \underline{\text{tmdocket@wileyrein.com}} \text{ } \\$

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 85578345 | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | <u>87116490</u> | 5179974 |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | <u>87116483</u> | |
| IMPOSSIBLE FITNESS | | 87125862 | |
| IMPOSSIBLE FITNESS | | 87687403 | |
| IMPOSSIBLE | | <u>87755108</u> | |
| IMPOSSIBLE | | 87884481 | |
| | | | |

| Prosecution History | | | | |
|---------------------|--|--------------|--------------|--|
| Entry Number | History Text | Date | Due Date | |
| 36 | TERMINATED | Feb 18, 2020 | | |
| 35 | BD DECISION: OPP DISMISSED W/ PREJ | Feb 18, 2020 | | |
| 34 | W/DRAW OF OPPOSITION | Jan 22, 2020 | | |
| 33 | RESPONSE DUE 30 DAYS (DUE DATE) | Nov 30, 2019 | Dec 30, 2019 | |
| 32 | MOT TO AMEND APPLICATION | Nov 14, 2019 | | |
| 31 | SUSPENDED | Oct 21, 2019 | | |
| 30 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 21, 2019 | | |
| 29 | SUSPENDED | Sep 19, 2019 | | |
| 28 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 19, 2019 | | |
| 27 | SUSPENDED | Aug 20, 2019 | | |
| 26 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 20, 2019 | | |
| 25 | ANSWER | Jun 20, 2019 | | |
| 24 | D APPEARANCE / POWER OF ATTORNEY | Jun 20, 2019 | | |
| | | | | |

| 23 | SUSPENDED | May 20, 2019 | |
|----|--|--------------|--------------|
| 22 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | May 20, 2019 | |
| 21 | SUSPENDED | Apr 18, 2019 | |
| 20 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Apr 18, 2019 | |
| 19 | SUSPENDED | Mar 15, 2019 | |
| 18 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Mar 15, 2019 | |
| 17 | SUSPENDED | Feb 19, 2019 | |
| 16 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Feb 15, 2019 | |
| 15 | SUSPENDED | Jan 11, 2019 | |
| 14 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Jan 11, 2019 | |
| 13 | SUSPENDED | Nov 13, 2018 | |
| 12 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Nov 13, 2018 | |
| 11 | SUSPENDED | Oct 14, 2018 | |
| 10 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 14, 2018 | |
| 9 | SUSPENDED | Sep 13, 2018 | |
| 8 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 13, 2018 | |
| 7 | SUSPENDED | Aug 14, 2018 | |
| 6 | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 14, 2018 | |
| 5 | SUSPENDED | Jun 29, 2018 | |
| 4 | STIP TO SUSP PEND SETTL NEGOTIATIONS | Jun 29, 2018 | |
| 3 | PENDING, INSTITUTED | Jun 06, 2018 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Jun 06, 2018 | Jul 16, 2018 |
| 1 | FILED AND FEE | Jun 04, 2018 | |

Filing Date: May 02, 2018

Status Date: Aug 21, 2018

Proceeding 91240949

Number:

Status: Terminated

Interlocutory KATIE W MCKNIGHT

Attorney:

Defendant

Name: Kenny Arsene Roeland Correspondent JOSHUA BILETSKY

Address: BILTETSKY LAW

7080 HOLLYWOOD BLVD., SUITE 1100 LOS ANGELES CA UNITED STATES , 90028

Correspondent e- Joshua@biletskylaw.com

mail:

| Associated marks | | | | |
|------------------|-----------------------|---------------|------------------------|--|
| Mark | Application Status | Serial Number | Registration Number | |
| IMP SSIBLE | SIBLE <u>87578183</u> | | | |
| | Plaintiff(s) | | | |

Name: Impossible X LLC Correspondent DAVID E WESLOW Address: WILEY REIN LLP

1776 K STREET NW

WASHINGTON DC UNITED STATES, 20006

 $\textbf{Correspondent e-} \quad \underline{\text{dweslow@wileyrein.com}} \text{, } \underline{\text{tmdocket@wileyrein.com}} \text{, } \underline{\text{vcapati@wileyrein.com}}$

| Associated marks | | | | |
|--------------------|--------------------|-----------------|------------------------|--|
| Mark | Application Status | Serial Number | Registration Number | |
| IMPOSSIBLE | | <u>85578345</u> | 4260617 | |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 | |
| IMPOSSIBLE X | | <u>87116499</u> | <u>5155646</u> | |
| IMPOSSIBLE HQ | | 87116490 | <u>5179974</u> | |

| IMPOSSIBLE | <u>87116503</u> | 5376208 |
|-------------------------|-----------------|---------|
| IMPOSSIBLE NUTRITION | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | 87116483 | |
| IMPOSSIBLE FITNESS | 87125862 | |
| IMPOSSIBLE FITNESS | 87687403 | |
| IMPOSSIBLE | 87755108 | |
| IMPOSSIBLE | <u>87884481</u> | |

| | Prosecution History | | | |
|--------------|--|--------------|--------------|--|
| Entry Number | History Text | Date | Due Date | |
| 6 | TERMINATED | Aug 21, 2018 | | |
| 5 | BD DECISION: OPP SUSTAINED | Aug 21, 2018 | | |
| 4 | NOTICE OF DEFAULT | Jun 21, 2018 | | |
| 3 | PENDING, INSTITUTED | May 02, 2018 | | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | May 02, 2018 | Jun 11, 2018 | |
| 1 | FILED AND FEE | May 02, 2018 | | |

Type of Proceeding: Cancellation

Proceeding <u>92062327</u>

Number:

Filing Date: Sep 25, 2015

Status: Terminated Status Date: Mar 02, 2016

Interlocutory YONG OH (RICHARD) KIM

Attorney:

Defendant

Name: Edison Watson LLC

Correspondent MARK A MILLER
Address: HOLLAND & HART LLP
222 S MAIN ST STE 2200

222 S MAIN ST, STE 2200 SALT LAKE CITY UT UNITED STATES , 84101

 $\textbf{Correspondent e-} \quad mmiller@hollandhart.com~,~gutley@hollandhart.com~,~bwthur-good@hollandhart.com~}\\$

mail:

| Associated marks | | | | |
|---------------------|--------------------|-----------------|------------------------|--|
| Mark | Application Status | Serial Number | Registration Number | |
| IMPOSSIBLE VENTURES | | <u>85826325</u> | 4463971 | |
| Plaintiff(s) | | | | |

Name: Impossible Ventures LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP

1776 K ST NW

WASHINGTON DC UNITED STATES, 20006

 $\textbf{Correspondent e-} \quad \underline{\text{dweslow@wileyrein.com}} \,,\, \underline{\text{ameltzer@wileyrein.com}} \,,\, \underline{\text{rscheffel@wileyrein.com}} \,,\, \underline{\text{tmdocket@wileyrein.com}} \,,\, \underline{\text{tmdoc$

| Associated marks | | | | | |
|--------------------|--------------------------------|-----------------|--------------------|-----------------|------------------------|
| Mark | | | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | | | <u>85578345</u> | 4260617 |
| IMPOSSIBLE FITNESS | | | | 86208828 | 4624158 |
| | | Prosecution His | tory | | |
| Entry Number | History Text | | | Date | Due Date |
| 13 | TERMINATED | | | Mar 02, 2016 | |
| 12 | BD DECISION: DISMISSED W/ PREJ | | | Mar 02, 2016 | |

| | • | | |
|---|---|--------------------------------|--------------|
| 1 | 3 | TERMINATED | Mar 02, 2016 |
| 1 | 2 | BD DECISION: DISMISSED W/ PREJ | Mar 02, 2016 |
| 1 | 1 | W/DRAW OF PET FOR CANCELLATION | Feb 29, 2016 |
| 1 | 0 | SUSP PEND DISP OF CIVIL ACTION | Feb 04, 2016 |
| 9 |) | SUSPENDED | Dec 22, 2015 |
| 8 | 3 | STIP FOR EXT | Dec 15, 2015 |
| 7 | • | RESPONSE DUE | Dec 08, 2015 |
| 6 | 3 | STIP FOR EXT | Dec 07, 2015 |

| 5 | D MOT TO SUSP PEND DISP CIV ACTION | Nov 17, 2015 | |
|---|--|--------------|--------------|
| 4 | ANSWER | Nov 06, 2015 | |
| 3 | PENDING, INSTITUTED | Sep 28, 2015 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Sep 28, 2015 | Nov 07, 2015 |
| 1 | FILED AND FEE | Sep 25, 2015 | |
| | | | |

Generated on: This page was generated by TSDR on 2024-03-08 12:10:38 EST

Mark: DO SOMETHING IMPOSSIBLE



US Serial Number: 87116483 Application Filing Jul. 26, 2016

Date:

US Registration 5576376

Registration Date: Oct. 02, 2018

Number:

Currently TEAS RF: Yes

Filed as TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 02, 2018

Publication Date: Jan. 24, 2017 Notice of Allowance Date: Mar. 21, 2017

Mark Information

Mark Literal DO SOMETHING IMPOSSIBLE

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

Related Properties Information

Claimed Ownership 4260617, 4624158

Registrations:

Goods and Services

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks *..* identify additional (new) wording in the goods/services.

For: nutritional supplements

International 005 - Primary Class U.S Class(es): 006, 018, 044, 046, 051, 052

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Aug. 15, 2017 Use in Commerce: Aug. 15, 2017

For: Clothing and performance apparel, namely, t-shirts, sweatshirts, pants, shorts, tank tops, yoga pants, tights

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2011 Use in Commerce: Sep. 01, 2011

For: search engine optimization and marketing services; marketing consulting in the field of social media

International 035 - Primary Class

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Mar. 13, 2012 Use in Commerce: Mar. 13, 2012

For: charitable fundraising services

International 036 - Primary Class

Class(es):

Class Status: ACTIVE Basis: 1(a)

> Use in Commerce: Mar. 13, 2012 First Use: Mar. 13, 2012

Basis Information (Case Level)

U.S Class(es): 100, 101, 102

U.S Class(es): 100, 101, 102

Filed Use: Yes Currently Use: Yes Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44D: No Filed 44E: No Currently 44E: No Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow **Docket Number: 87252.0008** Attorney Primary dweslow@wileyrein.com Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent DAVID E. WESLOW Name/Address: WILEY REIN LLP

1776 K ST NW

WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006-2304

Phone: 2027197000

Correspondent e- dweslow@wileyrein.com tmdocket@wileyrein.com

mail:

Correspondent e- Yes mail Authorized:

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|---|----------------------|
| Oct. 02, 2023 | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED | |
| Apr. 14, 2021 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Oct. 02, 2018 | REGISTERED-PRINCIPAL REGISTER | |
| Aug. 25, 2018 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Aug. 24, 2018 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |

| Aug. 21, 2018 | TEAS/EMAIL CORRESPONDENCE ENTERED |
|---------------|--|
| Aug. 21, 2018 | CORRESPONDENCE RECEIVED IN LAW OFFICE |
| Aug. 15, 2018 | TEAS REQUEST FOR RECONSIDERATION RECEIVED |
| Jun. 28, 2018 | NOTIFICATION OF FINAL REFUSAL EMAILED |
| Jun. 28, 2018 | FINAL REFUSAL E-MAILED |
| Jun. 28, 2018 | SU - FINAL REFUSAL - WRITTEN |
| Jun. 20, 2018 | TEAS/EMAIL CORRESPONDENCE ENTERED |
| Jun. 20, 2018 | CORRESPONDENCE RECEIVED IN LAW OFFICE |
| Jun. 18, 2018 | ASSIGNED TO LIE |
| Jun. 06, 2018 | TEAS RESPONSE TO OFFICE ACTION RECEIVED |
| Dec. 06, 2017 | NOTIFICATION OF NON-FINAL ACTION E-MAILED |
| Dec. 06, 2017 | NON-FINAL ACTION E-MAILED |
| Dec. 06, 2017 | SU - NON-FINAL ACTION - WRITTEN |
| Dec. 06, 2017 | STATEMENT OF USE PROCESSING COMPLETE |
| Nov. 16, 2017 | USE AMENDMENT FILED |
| Nov. 30, 2017 | CASE ASSIGNED TO INTENT TO USE PARALEGAL |
| Nov. 16, 2017 | TEAS STATEMENT OF USE RECEIVED |
| Sep. 19, 2017 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED |
| Sep. 15, 2017 | SOU EXTENSION 1 GRANTED |
| Sep. 15, 2017 | SOU EXTENSION 1 FILED |
| Sep. 15, 2017 | SOU TEAS EXTENSION RECEIVED |
| Mar. 21, 2017 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT |
| Jan. 24, 2017 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED |
| Jan. 24, 2017 | PUBLISHED FOR OPPOSITION |
| Jan. 04, 2017 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED |
| Dec. 19, 2016 | LAW OFFICE PUBLICATION REVIEW COMPLETED |
| Dec. 14, 2016 | APPROVED FOR PUB - PRINCIPAL REGISTER |
| Dec. 14, 2016 | EXAMINER'S AMENDMENT ENTERED |
| Dec. 14, 2016 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED |
| Dec. 14, 2016 | EXAMINERS AMENDMENT E-MAILED |
| Dec. 14, 2016 | EXAMINERS AMENDMENT -WRITTEN |
| Dec. 12, 2016 | NOTIFICATION OF FINAL REFUSAL EMAILED |
| Dec. 12, 2016 | FINAL REFUSAL E-MAILED |
| Dec. 12, 2016 | FINAL REFUSAL WRITTEN |
| Dec. 10, 2016 | TEAS/EMAIL CORRESPONDENCE ENTERED |
| Dec. 10, 2016 | CORRESPONDENCE RECEIVED IN LAW OFFICE |
| Dec. 10, 2016 | ASSIGNED TO LIE |
| Nov. 28, 2016 | TEAS RESPONSE TO OFFICE ACTION RECEIVED |
| Nov. 07, 2016 | NOTIFICATION OF NON-FINAL ACTION E-MAILED |
| Nov. 07, 2016 | NON-FINAL ACTION E-MAILED |
| Nov. 07, 2016 | NON-FINAL ACTION WRITTEN |
| Nov. 04, 2016 | ASSIGNED TO EXAMINER |
| Jul. 29, 2016 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED |
| Jul. 29, 2016 | NEW APPLICATION ENTERED |
| | TM C40ff and I and |

TM Staff and Location Information

TM Staff Information - None File Location

i no zodanom

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Aug. 24, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 1 Registrant: Impossible X LLC

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: 7249/0822 Pages: 12

Date Recorded: Apr. 08, 2021

Supporting assignment-tm-7249-0822.pdf

Documents:

Assignor

Name: IMPOSSIBLE X LLC Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country ILLINOIS

Where Organized:

Assignee

Name: IMPOSSIBLE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS 78704

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET NW Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 3 Proceedings:

Type of Proceeding: Opposition

Proceeding 91266170

Number:

Filing Date: Nov 25, 2020

Status Date: Apr 05, 2021

Status: Suspended

Interlocutory ANDREW P BAXLEY

Attorney:

Defendant

Name: Impossible Foods Inc. Correspondent GRACE HAN STANTON

Address: PERKINS COIE LLP

1201 THIRD AVENUE, SUITE 4900

SEATTLE WA UNITED STATES, 98101

mail:

Correspondent e- pctrademarks@perkinscoie.com, gstanton@perkinscoie.com, lcojulun@perkinscoie.com

Associated marks

Registration Mark **Application Status Serial Number** Number

IMPOSSIBLE 88855875

Plaintiff(s)

Name: Impossible X LLC Correspondent DAVID E. WESLOW Address: WILEY REIN LLP

2050 M STREET, N.W.

WASHINGTON DC UNITED STATES, 20036

Correspondent e- dweslow@wiley.law, akosak@wiley.law, tmdocket@wiley.law

mail:

Associated marks

Registration Mark **Application Status Serial Number** Number **IMPOSSIBLE** 85578345 4260617

| IMPOSSIBLE FITNESS | <u>86208828</u> | <u>4624158</u> |
|-------------------------|-----------------|----------------|
| IMPOSSIBLE X | <u>87116499</u> | <u>5155646</u> |
| IMPOSSIBLE HQ | <u>87116490</u> | <u>5179974</u> |
| IMPOSSIBLE | <u>87116503</u> | <u>5376208</u> |
| IMPOSSIBLE NUTRITION | <u>87116501</u> | <u>5387588</u> |
| DO SOMETHING IMPOSSIBLE | <u>87116483</u> | <u>5576376</u> |
| IMPOSSIBLE FITNESS | <u>87125862</u> | <u>5590801</u> |
| IMPOSSIBLE FITNESS | <u>87687403</u> | 5603025 |
| IMPOSSIBLE | <u>87755108</u> | 5620625 |
| IMPOSSIBLE | 87884481 | |

| Prosecution History | | | |
|---------------------|--|--------------|--------------|
| Entry Number | History Text | Date | Due Date |
| 15 | SUSP PEND DISP OF CIVIL ACTION | Apr 27, 2023 | |
| 14 | P RESP TO BD ORDER/INQUIRY | Apr 20, 2023 | |
| 13 | P CHANGE OF CORRESP ADDRESS | Apr 20, 2023 | |
| 12 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2023 | May 05, 2023 |
| 11 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2022 | |
| 10 | P RESP TO BD ORDER/INQUIRY | Apr 05, 2022 | |
| 9 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2022 | May 05, 2022 |
| 8 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2021 | |
| 7 | D MOT TO SUSP PEND DISP CIV ACTION | Apr 02, 2021 | |
| 6 | ANSWER | Jan 29, 2021 | |
| 5 | EXTENSION OF TIME GRANTED | Dec 31, 2020 | |
| 4 | D MOT FOR EXT W/ CONSENT | Dec 31, 2020 | |
| 3 | INSTITUTED | Nov 25, 2020 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Nov 25, 2020 | Jan 04, 2021 |
| 1 | FILED AND FEE | Nov 25, 2020 | |

Proceeding <u>91241647</u>

Number:

Filing Date: Jun 04, 2018

Status Date: Feb 18, 2020

Status: Terminated Interlocutory WENDY COHEN

Attorney:

Defendant

Name: Not Impossible Ltd.

Correspondent LYNN E RZONCA
Address: BALLARD SPAHR LLP

SS: BALLARD SPAHR LLP 1735 MARKET STREET 51ST FLOOR

PHILADELPHIA PA UNITED STATES, 19103-7599

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| Associated marks | | | |
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| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 79219029 | |

Plaintiff(s)

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| Associated marks | | | |
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| Mark | Application Status | Serial Number | Registration Number |

| IMPOSSIBLE | <u>85578345</u> | 4260617 | | |
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| IMPOSSIBLE FITNESS | 86208828 | 4624158 | | |
| IMPOSSIBLE X | 87116499 | <u>5155646</u> | | |
| IMPOSSIBLE HQ | 87116490 | 5179974 | | |
| IMPOSSIBLE | <u>87116503</u> | 5376208 | | |
| IMPOSSIBLE NUTRITION | <u>87116501</u> | 5387588 | | |
| DO SOMETHING IMPOSSIBLE | <u>87116483</u> | | | |
| IMPOSSIBLE FITNESS | 87125862 | | | |
| IMPOSSIBLE FITNESS | 87687403 | | | |
| IMPOSSIBLE | <u>87755108</u> | | | |
| IMPOSSIBLE | <u>87884481</u> | | | |
| Prosecution History | | | | |

| Entry Number History Text Dobe Due Date 36 TERMINATED Feb 18, 2020 Feb 18, 2020 35 BD DECISION: OPP DISMISSED W/ PREJ Feb 18, 2020 34 WIDRAW OF OPPOSITION Jan 22, 2020 32 MOT TO AMEND APPLICATION Nov 30, 2019 Dec 30, 2019 32 MOT TO AMEND APPLICATION Nov 14, 2019 Peb 201 31 SUSPENDED Oct 21, 2019 Oct 21, 2019 30 D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS Oct 21, 2019 Oct 21, 2019 29 SUSPENDED Sep 19, 2019 SEP 19, 2019 26 D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS Sep 19, 2019 SEP 19, 2019 26 D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS Aug 20, 2019 SEP 19, 2019 26 A NSWER Jun 20, 2019 May 20, 2019 27 SUSPENDED May 20, 2019 May 20, 2019 28 D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS May 20, 2019 29 SUSPENDED May 18, 2019 19 SUSPENDED | Prosecution History | | | |
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| 9 SUSPENDED Sep 13, 2018 8 D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS Sep 13, 2018 7 SUSPENDED Aug 14, 2018 6 P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS Aug 14, 2018 5 SUSPENDED Jun 29, 2018 4 STIP TO SUSP PEND SETTL NEGOTIATIONS Jun 29, 2018 3 PENDING, INSTITUTED Jun 06, 2018 2 NOTICE AND TRIAL DATES SENT; ANSWER DUE: Jun 06, 2018 Jul 16, 2018 | 11 | SUSPENDED | Oct 14, 2018 | |
| 8 D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS Sep 13, 2018 7 SUSPENDED Aug 14, 2018 6 P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS Aug 14, 2018 5 SUSPENDED Jun 29, 2018 4 STIP TO SUSP PEND SETTL NEGOTIATIONS Jun 29, 2018 3 PENDING, INSTITUTED Jun 06, 2018 2 NOTICE AND TRIAL DATES SENT; ANSWER DUE: Jun 06, 2018 Jul 16, 2018 | 10 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 14, 2018 | |
| 7 SUSPENDED Aug 14, 2018 6 P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS Aug 14, 2018 5 SUSPENDED Jun 29, 2018 4 STIP TO SUSP PEND SETTL NEGOTIATIONS Jun 29, 2018 3 PENDING, INSTITUTED Jun 06, 2018 2 NOTICE AND TRIAL DATES SENT; ANSWER DUE: Jun 06, 2018 | 9 | SUSPENDED | Sep 13, 2018 | |
| 6 P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS Aug 14, 2018 5 SUSPENDED Jun 29, 2018 4 STIP TO SUSP PEND SETTL NEGOTIATIONS Jun 29, 2018 3 PENDING, INSTITUTED Jun 06, 2018 2 NOTICE AND TRIAL DATES SENT; ANSWER DUE: Jun 06, 2018 Jul 16, 2018 | 8 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 13, 2018 | |
| 5 SUSPENDED Jun 29, 2018 4 STIP TO SUSP PEND SETTL NEGOTIATIONS Jun 29, 2018 3 PENDING, INSTITUTED Jun 06, 2018 2 NOTICE AND TRIAL DATES SENT; ANSWER DUE: Jun 06, 2018 Jul 16, 2018 | 7 | SUSPENDED | Aug 14, 2018 | |
| 4 STIP TO SUSP PEND SETTL NEGOTIATIONS 3 PENDING, INSTITUTED 4 Jun 29, 2018 5 Jun 06, 2018 7 Jun 06, 2018 9 Jun 06, 2018 | 6 | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 14, 2018 | |
| 3 PENDING, INSTITUTED Jun 06, 2018 2 NOTICE AND TRIAL DATES SENT; ANSWER DUE: Jun 06, 2018 Jul 16, 2018 | 5 | SUSPENDED | Jun 29, 2018 | |
| 2 NOTICE AND TRIAL DATES SENT; ANSWER DUE: Jun 06, 2018 Jul 16, 2018 | 4 | STIP TO SUSP PEND SETTL NEGOTIATIONS | Jun 29, 2018 | |
| | 3 | PENDING, INSTITUTED | Jun 06, 2018 | |
| 1 FILED AND FEE Jun 04, 2018 | 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Jun 06, 2018 | Jul 16, 2018 |
| | 1 | FILED AND FEE | Jun 04, 2018 | |

Proceeding 91240949 Number:

Filing Date: May 02, 2018

Status Date: Aug 21, 2018

Interlocutory KATIE W MCKNIGHT

Status: Terminated

Attorney:

Defendant

Name: Kenny Arsene Roeland Correspondent JOSHUA BILETSKY Address: BILTETSKY LAW

7080 HOLLYWOOD BLVD., SUITE 1100 LOS ANGELES CA UNITED STATES , 90028

Correspondent e- Joshua@biletskylaw.com

mail:

| ASSO | ciated | marks |
|------|--------|-------|

| Mark | Application Status | Serial Number | Registration Number |
|------------|--------------------|---------------|------------------------|
| IMP SSIBLE | | 87578183 | |

Plaintiff(s)

Name: Impossible X LLC Correspondent DAVID E WESLOW Address: WILEY REIN LLP

1776 K STREET NW WASHINGTON DC UNITED STATES, 20006

 $\textbf{Correspondent e-} \quad \underline{\text{dweslow@wileyrein.com}} \text{, } \underline{\text{tmdocket@wileyrein.com}} \text{, } \underline{\text{vcapati@wileyrein.com}} \text{, } \underline{\text{vcapati@wileyrein.com}}$

| Associated marks | |
|------------------|--|
| | |
| Mark | |

| Mark | Application Status | Serial Number | Registration Number |
|-------------------------|--------------------|-----------------|------------------------|
| IMPOSSIBLE | | 85578345 | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | 87116490 | <u>5179974</u> |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | 87116483 | |
| IMPOSSIBLE FITNESS | | 87125862 | |
| IMPOSSIBLE FITNESS | | 87687403 | |
| IMPOSSIBLE | | <u>87755108</u> | |
| IMPOSSIBLE | | 87884481 | |

| Prosecution History | | | | |
|---------------------|--|--------------|--------------|--|
| Entry Number | History Text | Date | Due Date | |
| 6 | TERMINATED | Aug 21, 2018 | | |
| 5 | BD DECISION: OPP SUSTAINED | Aug 21, 2018 | | |
| 4 | NOTICE OF DEFAULT | Jun 21, 2018 | | |
| 3 | PENDING, INSTITUTED | May 02, 2018 | | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | May 02, 2018 | Jun 11, 2018 | |
| 1 | FILED AND FEE | May 02, 2018 | | |

Generated on: This page was generated by TSDR on 2024-03-08 12:09:55 EST

Mark: IMPOSSIBLE HQ



US Serial Number: 87116490 Application Filing Jul. 26, 2016

Date:

US Registration 5179974 Number:

Registration Date: Apr. 11, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 11, 2017 Publication Date: Jan. 24, 2017

Mark Information

Mark Literal IMPOSSIBLE HQ

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

Related Properties Information

Claimed Ownership 4260617, 4624158

Registrations:

Goods and Services

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks *..* identify additional (new) wording in the goods/services.

For: providing a website featuring information relating to exercise and fitness

International 041 - Primary Class U.S Class(es): 100, 101, 107

Class(es):

Class Status: ACTIVE Basis: 1(a)

Use in Commerce: Jul. 22, 2011 First Use: Jul. 22, 2011

Basis Information (Case Level)

Filed Use: Yes Currently Use: Yes Filed ITU: No Currently ITU: No

 Filed 44D:
 No
 Currently 44D:
 No

 Filed 44E:
 No
 Currently 44E:
 No

 Filed 66A:
 No
 Currently 66A:
 No

 Filed No Basis:
 No
 Currently No Basis:
 No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Attorney Primary dweslow@wiley.law
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent David E. Weslow Name/Address: WILEY REIN LLP 2050 M ST NW

WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20036

Phone: 2027197000

Correspondent e- dweslow@wiley.law tmdocket@wiley.law akosak

<u>riley.law akosak</u>

Correspondent e- Yes
mail Authorized:

mail: @wiley.law

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|----------------------|
| Oct. 05, 2023 | TEAS SECTION 8 & 15 RECEIVED | |
| Apr. 11, 2022 | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED | |
| Apr. 14, 2021 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Apr. 11, 2017 | REGISTERED-PRINCIPAL REGISTER | |
| Jan. 24, 2017 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Jan. 24, 2017 | PUBLISHED FOR OPPOSITION | |
| Jan. 04, 2017 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| Dec. 19, 2016 | LAW OFFICE PUBLICATION REVIEW COMPLETED | |
| Dec. 12, 2016 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Dec. 10, 2016 | TEAS/EMAIL CORRESPONDENCE ENTERED | |
| Dec. 10, 2016 | CORRESPONDENCE RECEIVED IN LAW OFFICE | |
| Dec. 10, 2016 | ASSIGNED TO LIE | |
| Nov. 28, 2016 | TEAS RESPONSE TO OFFICE ACTION RECEIVED | |
| Nov. 07, 2016 | NOTIFICATION OF NON-FINAL ACTION E-MAILED | |
| Nov. 07, 2016 | NON-FINAL ACTION E-MAILED | |
| Nov. 07, 2016 | NON-FINAL ACTION WRITTEN | |
| Nov. 04, 2016 | ASSIGNED TO EXAMINER | |
| Jul. 29, 2016 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED | |
| Jul. 29, 2016 | NEW APPLICATION ENTERED | |

TM Staff and Location Information

TM Staff Information - None

File Location

 Current Location:
 PUBLICATION AND ISSUE SECTION
 Date in Location:
 Apr. 11, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 1 Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: <u>7249/0822</u> Pages: 12

Date Recorded: Apr. 08, 2021

Supporting assignment-tm-7249-0822.pdf

Documents:

Assignor

Name: IMPOSSIBLE X LLC Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country ILLINOIS

Where Organized:

Assignee

Name: IMPOSSIBLE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS

Where Organized:

Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS 78704

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET NW Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 3 Proceedings:

Type of Proceeding: Opposition

Proceeding 91266170 Filing Date: Nov 25, 2020

Number:

Status: Suspended Status Date: Apr 05, 2021

Interlocutory ANDREW P BAXLEY

Attorney:

Defendant

Name: Impossible Foods Inc.

Correspondent GRACE HAN STANTON
Address: PERKINS COIE LLP

1201 THIRD AVENUE, SUITE 4900 SEATTLE WA UNITED STATES, 98101

Correspondent e-pctrademarks@perkinscoie.com, gstanton@perkinscoie.com, lcojulun@perkinscoie.com

mail:

Associated marks

Mark

Application Status Serial Number Registration

IMPOSSIBLE <u>88855875</u>

Plaintiff(s)

Number

Name: Impossible X LLC

Correspondent DAVID E. WESLOW
Address: WILEY REIN LLP
2050 M STREET, N.W.

WASHINGTON DC UNITED STATES , 20036

| Correspondent e- mail: | <u>dweslow@wiley.law</u> , <u>akosak@wiley.law</u> , | tmdocket@wiley.law | | | |
|---------------------------|--|--------------------|--------------------|-----------------|------------------------|
| Associated marks | | | | | |
| Mark | | | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | | | <u>85578345</u> | 4260617 |
| IMPOSSIBLE FITNESS | 8 | | | 86208828 | 4624158 |
| IMPOSSIBLE X | | | | 87116499 | 5155646 |
| IMPOSSIBLE HQ | | | | 87116490 | 5179974 |
| IMPOSSIBLE | | | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITI | ON | | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPO | DSSIBLE | | | 87116483 | <u>5576376</u> |
| IMPOSSIBLE FITNESS | 8 | | | 87125862 | <u>5590801</u> |
| IMPOSSIBLE FITNESS | 8 | | | 87687403 | 5603025 |
| IMPOSSIBLE | | | | <u>87755108</u> | <u>5620625</u> |
| IMPOSSIBLE | | | | <u>87884481</u> | |
| | | Prosecution His | tory | | |
| Entry Number | History Text | | | Date | Due Date |
| 15 | SUSP PEND DISP OF CIVIL ACTION | | | Apr 27, 2023 | |
| 14 | P RESP TO BD ORDER/INQUIRY | | | Apr 20, 2023 | |
| 13 | P CHANGE OF CORRESP ADDRESS | | | Apr 20, 2023 | |
| 12 | RESPONSE DUE 30 DAYS (DUE DATE |) | | Apr 05, 2023 | May 05, 2023 |
| 11 | SUSP PEND DISP OF CIVIL ACTION | | | Apr 05, 2022 | |

| Type of Proceeding: | Opposition |
|---------------------|------------|
|---------------------|------------|

Proceeding 91241647

Number:

10

9

8

7

6

5

4 3

2

1

Filing Date: Jun 04, 2018

Apr 05, 2022

Apr 05, 2022

Apr 05, 2021

Apr 02, 2021

Jan 29, 2021

Dec 31, 2020

Dec 31, 2020

Nov 25, 2020

Nov 25, 2020

Nov 25, 2020

May 05, 2022

Jan 04, 2021

Status Date: Feb 18, 2020

Status: Terminated Interlocutory WENDY COHEN

Attorney:

Defendant

Name: Not Impossible Ltd. Correspondent LYNN E RZONCA Address: BALLARD SPAHR LLP

ANSWER

INSTITUTED

FILED AND FEE

1735 MARKET STREET 51ST FLOOR

P RESP TO BD ORDER/INQUIRY

EXTENSION OF TIME GRANTED

D MOT FOR EXT W/ CONSENT

RESPONSE DUE 30 DAYS (DUE DATE)

D MOT TO SUSP PEND DISP CIV ACTION

NOTICE AND TRIAL DATES SENT; ANSWER DUE:

SUSP PEND DISP OF CIVIL ACTION

PHILADELPHIA PA UNITED STATES, 19103-7599

 $\textbf{Correspondent e-} \quad \underline{rzoncal@ballardspahr.com} \text{ , } \underline{watkinsjh@ballardspahr.com} \text{ , } \underline{phila_tmdocketing@ballardspahr.com} \text{ , } \underline{matkinsjh@ballardspahr.com} \text{ , } \underline{matkinsjh@ballar$

mail: phila_tmdocketing@ballardspar.com

| Associated marks | | | |
|------------------|--------------------|---------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 79219029 | |
| | Plaintiff(s) | | |

Name: Impossible X LLC Correspondent DAVID E WESLOW Address: WILEY REIN LLP

1776 K ST NW WASHINGTON DC UNITED STATES , 20006

| Associated marks | | | | |
|---------------------|--|--------------------|---------------|------------------------|
| Mark | | Application Status | Serial Number | Registration Number |
| MPOSSIBLE | | | 85578345 | 4260617 |
| MPOSSIBLE FITNESS | | | 86208828 | 4624158 |
| //POSSIBLE X | | | 87116499 | 5155646 |
| //POSSIBLE HQ | | | 87116490 | 5179974 |
| MPOSSIBLE | | | 87116503 | 5376208 |
| MPOSSIBLE NUTRITION | ON | | 87116501 | 5387588 |
| O SOMETHING IMPO | SSIBLE | | 87116483 | |
| MPOSSIBLE FITNESS | | | 87125862 | |
| POSSIBLE FITNESS | | | 87687403 | |
| 1POSSIBLE | | | 87755108 | |
| MPOSSIBLE | | | 87884481 | |
| VIFO33IBLE | Prosecution History | v | 07004401 | |
| Entry Number | History Text | , | Date | Due Date |
| 5 | TERMINATED | | Feb 18, 2020 | |
| 5 | BD DECISION: OPP DISMISSED W/ PREJ | | Feb 18, 2020 | |
| 4 | W/DRAW OF OPPOSITION | | Jan 22, 2020 | |
| 3 | RESPONSE DUE 30 DAYS (DUE DATE) | | Nov 30, 2019 | Dec 30, 2019 |
| 2 | MOT TO AMEND APPLICATION | | Nov 14, 2019 | |
| | SUSPENDED | | Oct 21, 2019 | |
|) | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Oct 21, 2019 | |
|) | SUSPENDED | | Sep 19, 2019 | |
| 3 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Sep 19, 2019 | |
| 7 | SUSPENDED | | Aug 20, 2019 | |
| 3 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Aug 20, 2019 | |
| 5 | ANSWER | | Jun 20, 2019 | |
| 1 | D APPEARANCE / POWER OF ATTORNEY | | Jun 20, 2019 | |
| 3 | SUSPENDED | | May 20, 2019 | |
| 2 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | May 20, 2019 | |
| I | SUSPENDED | | Apr 18, 2019 | |
|) | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Apr 18, 2019 | |
|) | SUSPENDED | | Mar 15, 2019 | |
| 3 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Mar 15, 2019 | |
| 7 | SUSPENDED | | Feb 19, 2019 | |
| 5 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Feb 15, 2019 | |
| 5 | SUSPENDED | | Jan 11, 2019 | |
| 1 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Jan 11, 2019 | |
| 3 | SUSPENDED | | Nov 13, 2018 | |
| 2 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Nov 13, 2018 | |
| 1 | SUSPENDED | | Oct 14, 2018 | |
|) | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Oct 14, 2018 | |
| | SUSPENDED | | Sep 13, 2018 | |
| | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Sep 13, 2018 | |
| | SUSPENDED | | Aug 14, 2018 | |
| | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Aug 14, 2018 | |
| | SUSPENDED | | Jun 29, 2018 | |
| | STIP TO SUSP PEND SETTL NEGOTIATIONS | | Jun 29, 2018 | |
| | PENDING, INSTITUTED | | Jun 06, 2018 | |
| | | | Jun 06, 2018 | |

1 FILED AND FEE Jun 04, 2018

Type of Proceeding: Opposition

Proceeding 91240949

Number:

Filing Date: May 02, 2018

Status: Terminated

Interlocutory KATIE W MCKNIGHT Attorney:

Status Date: Aug 21, 2018

Defendant

Name: Kenny Arsene Roeland

Correspondent JOSHUA BILETSKY
Address: BILTETSKY LAW

7080 HOLLYWOOD BLVD., SUITE 1100 LOS ANGELES CA UNITED STATES, 90028

Correspondent e- Joshua@biletskylaw.com

mail:

| Associated marks | | | |
|------------------|--------------------|---------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMP SSIBLE | | 87578183 | |
| | | | |

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP
1776 K STREET NW

WASHINGTON DC UNITED STATES, 20006

Correspondent e- dweslow@wileyrein.com , tmdocket@wileyrein.com , vcapati@wileyrein.com

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 85578345 | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | 87116490 | 5179974 |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | 87116483 | |
| IMPOSSIBLE FITNESS | | 87125862 | |
| IMPOSSIBLE FITNESS | | 87687403 | |
| IMPOSSIBLE | | <u>87755108</u> | |
| IMPOSSIBLE | | <u>87884481</u> | |
| Proposition His | · | | |

| Prosecution History | | | | |
|---------------------|--|--------------|--------------|--|
| Entry Number | History Text | Date | Due Date | |
| 6 | TERMINATED | Aug 21, 2018 | | |
| 5 | BD DECISION: OPP SUSTAINED | Aug 21, 2018 | | |
| 4 | NOTICE OF DEFAULT | Jun 21, 2018 | | |
| 3 | PENDING, INSTITUTED | May 02, 2018 | | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | May 02, 2018 | Jun 11, 2018 | |
| 1 | FILED AND FEE | May 02, 2018 | | |

Generated on: This page was generated by TSDR on 2024-03-08 12:09:44 EST

Mark: IMPOSSIBLE X

IMPOSSIBLE X

US Serial Number: 87116499 Application Filing Jul. 26, 2016

Date:

US Registration 5155646

Number:

Registration Date: Mar. 07, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Mar. 04, 2024 Publication Date: Dec. 20, 2016

Mark Information

Mark Literal IMPOSSIBLE X

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

Related Properties Information

Claimed Ownership 4260617, 4624158

Registrations:

Goods and Services

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks *..* identify additional (new) wording in the goods/services.

For: search engine optimization and marketing services; marketing consulting in the field of social media

International 035 - Primary Class

U.S Class(es): 100, 101, 102

Class(es):

Class Status: ACTIVE Basis: 1(a)

Use in Commerce: Mar. 01, 2016 First Use: Mar. 01, 2016

Basis Information (Case Level)

Filed Use: Yes Currently Use: Yes Filed ITU: No Currently ITU: No

Filed 44D: No Currently 44D: No Filed 44E: No Currently 44E: No Filed 66A: No Currently 66A: No Currently No Basis: No Filed No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow **Docket Number: 87252.0006** Attorney Primary dweslow@wiley.law Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent David E. Weslow Name/Address: WILEY REIN LLP 2050 M STREET, NW

WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20036

Phone: 2027197000

Correspondent e- <u>dweslow@wiley.law_tmdocket@wiley.law_akosak_</u>

Correspondent e- Yes mail Authorized: mail: @wiley.law

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|----------------------|
| Mar. 04, 2024 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED | |
| Mar. 04, 2024 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. | |
| Feb. 21, 2024 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | |
| Sep. 05, 2023 | TEAS SECTION 8 & 15 RECEIVED | |
| Mar. 07, 2022 | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED | |
| Apr. 14, 2021 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Mar. 07, 2017 | REGISTERED-PRINCIPAL REGISTER | |
| Dec. 20, 2016 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Dec. 20, 2016 | PUBLISHED FOR OPPOSITION | |
| Nov. 30, 2016 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| Nov. 07, 2016 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Nov. 04, 2016 | ASSIGNED TO EXAMINER | |
| Jul. 29, 2016 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED | |
| Jul. 29, 2016 | NEW APPLICATION ENTERED | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 105 Date in Location: Mar. 04, 2024

Assignment Abstract Of Title Information

Summary

Total Assignments: 1 Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: <u>7249/0822</u> Pages: 12

Date Recorded: Apr. 08, 2021

Supporting assignment-tm-7249-0822.pdf

Documents:

Assignor

Name: IMPOSSIBLE X LLC Execution Date: Dec. 31, 2020 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country ILLINOIS

Where Organized:

Assignee

Name: IMPOSSIBLE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS 78704

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET NW Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 3 Proceedings:

Type of Proceeding: Opposition

Proceeding 91266170 Filing Date: Nov 25, 2020

Number:

Status: Suspended Status Date: Apr 05, 2021

Interlocutory ANDREW P BAXLEY

Attorney:

Defendant

Name: Impossible Foods Inc. Correspondent GRACE HAN STANTON Address: PERKINS COIE LLP

1201 THIRD AVENUE, SUITE 4900 SEATTLE WA UNITED STATES, 98101

Correspondent e- pctrademarks@perkinscoie.com, gstanton@perkinscoie.com, lcojulun@perkinscoie.com

mail:

Associated marks Registration

IMPOSSIBLE 88855875

Plaintiff(s)

Application Status

Serial Number

Number

Name: Impossible X LLC Correspondent DAVID E. WESLOW Address: WILEY REIN LLP

2050 M STREET, N.W. WASHINGTON DC UNITED STATES, 20036

Correspondent e- dweslow@wiley.law, akosak@wiley.law, tmdocket@wiley.law

mail:

Associated marks

Mark

Registration Mark **Application Status Serial Number** Number

| IMPOSSIBLE | <u>85578345</u> | 4260617 |
|-------------------------|-----------------|----------------|
| IMPOSSIBLE FITNESS | 86208828 | 4624158 |
| IMPOSSIBLE X | <u>87116499</u> | <u>5155646</u> |
| IMPOSSIBLE HQ | <u>87116490</u> | 5179974 |
| IMPOSSIBLE | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | <u>87116501</u> | <u>5387588</u> |
| DO SOMETHING IMPOSSIBLE | <u>87116483</u> | <u>5576376</u> |
| IMPOSSIBLE FITNESS | <u>87125862</u> | <u>5590801</u> |
| IMPOSSIBLE FITNESS | <u>87687403</u> | 5603025 |
| IMPOSSIBLE | <u>87755108</u> | 5620625 |
| IMPOSSIBLE | 87884481 | |

| Prosecution History | | | | |
|---------------------|--|--------------|--------------|--|
| Entry Number | History Text | Date | Due Date | |
| 15 | SUSP PEND DISP OF CIVIL ACTION | Apr 27, 2023 | | |
| 14 | P RESP TO BD ORDER/INQUIRY | Apr 20, 2023 | | |
| 13 | P CHANGE OF CORRESP ADDRESS | Apr 20, 2023 | | |
| 12 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2023 | May 05, 2023 | |
| 11 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2022 | | |
| 10 | P RESP TO BD ORDER/INQUIRY | Apr 05, 2022 | | |
| 9 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2022 | May 05, 2022 | |
| 8 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2021 | | |
| 7 | D MOT TO SUSP PEND DISP CIV ACTION | Apr 02, 2021 | | |
| 6 | ANSWER | Jan 29, 2021 | | |
| 5 | EXTENSION OF TIME GRANTED | Dec 31, 2020 | | |
| 4 | D MOT FOR EXT W/ CONSENT | Dec 31, 2020 | | |
| 3 | INSTITUTED | Nov 25, 2020 | | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Nov 25, 2020 | Jan 04, 2021 | |
| 1 | FILED AND FEE | Nov 25, 2020 | | |

Proceeding <u>91241647</u>

Number:

Filing Date: Jun 04, 2018

Status Date: Feb 18, 2020

Status: Terminated Interlocutory WENDY COHEN

Attorney:

Defendant

Name: Not Impossible Ltd.

Correspondent LYNN E RZONCA
Address: BALLARD SPAHR LLP

1735 MARKET STREET 51ST FLOOR

PHILADELPHIA PA UNITED STATES, 19103-7599

 $\textbf{Correspondent e-} \quad \underline{rzoncal@ballardspahr.com} \,, \, \underline{watkinsjh@ballardspahr.com} \,, \, \underline{phila_tmdocketing@ballardspahr.com} \,, \, \underline{watkinsjh@ballardspahr.com} \,, \, \underline{watkinsjh@ballardsp$

mail: phila_tmdocketing@ballardspar.com

| Associated marks | | | |
|------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | <u>79219029</u> | |

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP

1776 K ST NW

WASHINGTON DC UNITED STATES, 20006

 $\textbf{Correspondent e-} \ \underline{ dweslow@wileyrein.com} \ , \ \underline{ tmdocket@wileyrein.com} \ , \ \underline{ tmdocket@wileyrein.com} \$

mail:

Associated marks

Registration

| Mark | Application Status | Serial Number | Number |
|---------------------------|--------------------|-----------------|----------------|
| IMPOSSIBLE | | <u>85578345</u> | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | 87116490 | 5179974 |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | <u>87116483</u> | |
| IMPOSSIBLE FITNESS | | 87125862 | |
| IMPOSSIBLE FITNESS | | 87687403 | |
| IMPOSSIBLE | | <u>87755108</u> | |
| IMPOSSIBLE | | 87884481 | |
| Prosecution His | tory | | |
| Entry Number History Text | | Date | Due Date |

| Prosecution History | | | | |
|---------------------|--|--------------|--------------|--|
| Entry Number | History Text | Date | Due Date | |
| 36 | TERMINATED | Feb 18, 2020 | | |
| 35 | BD DECISION: OPP DISMISSED W/ PREJ | Feb 18, 2020 | | |
| 34 | W/DRAW OF OPPOSITION | Jan 22, 2020 | | |
| 33 | RESPONSE DUE 30 DAYS (DUE DATE) | Nov 30, 2019 | Dec 30, 2019 | |
| 32 | MOT TO AMEND APPLICATION | Nov 14, 2019 | | |
| 31 | SUSPENDED | Oct 21, 2019 | | |
| 30 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 21, 2019 | | |
| 29 | SUSPENDED | Sep 19, 2019 | | |
| 28 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 19, 2019 | | |
| 27 | SUSPENDED | Aug 20, 2019 | | |
| 26 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 20, 2019 | | |
| 25 | ANSWER | Jun 20, 2019 | | |
| 24 | D APPEARANCE / POWER OF ATTORNEY | Jun 20, 2019 | | |
| 23 | SUSPENDED | May 20, 2019 | | |
| 22 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | May 20, 2019 | | |
| 21 | SUSPENDED | Apr 18, 2019 | | |
| 20 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Apr 18, 2019 | | |
| 19 | SUSPENDED | Mar 15, 2019 | | |
| 18 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Mar 15, 2019 | | |
| 17 | SUSPENDED | Feb 19, 2019 | | |
| 16 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Feb 15, 2019 | | |
| 15 | SUSPENDED | Jan 11, 2019 | | |
| 14 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Jan 11, 2019 | | |
| 13 | SUSPENDED | Nov 13, 2018 | | |
| 12 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Nov 13, 2018 | | |
| 11 | SUSPENDED | Oct 14, 2018 | | |
| 10 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 14, 2018 | | |
| 9 | SUSPENDED | Sep 13, 2018 | | |
| 8 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 13, 2018 | | |
| 7 | SUSPENDED | Aug 14, 2018 | | |
| 6 | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 14, 2018 | | |
| 5 | SUSPENDED | Jun 29, 2018 | | |
| 4 | STIP TO SUSP PEND SETTL NEGOTIATIONS | Jun 29, 2018 | | |
| 3 | PENDING, INSTITUTED | Jun 06, 2018 | | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Jun 06, 2018 | Jul 16, 2018 | |
| 1 | FILED AND FEE | Jun 04, 2018 | | |

Proceeding 91240949 Number:

Status: Terminated Status Date: Aug 21, 2018

Filing Date: May 02, 2018

Interlocutory KATIE W MCKNIGHT Attorney:

Defendant

Name: Kenny Arsene Roeland

Correspondent JOSHUA BILETSKY
Address: BILTETSKY LAW

7080 HOLLYWOOD BLVD., SUITE 1100 LOS ANGELES CA UNITED STATES, 90028

Correspondent e- Joshua@biletskylaw.com

mail:

| Associated marks | | | |
|------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMP SSIBLE | | <u>87578183</u> | |
| | Plaintiff(s) | | |

Name: Impossible X LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP
1776 K STREET NW

WASHINGTON DC UNITED STATES , 20006

Correspondent e- dweslow@wileyrein.com, tmdocket@wileyrein.com, vcapati@wileyrein.com

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 85578345 | <u>4260617</u> |
| IMPOSSIBLE FITNESS | | 86208828 | <u>4624158</u> |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | <u>87116490</u> | <u>5179974</u> |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | <u>87116483</u> | |
| IMPOSSIBLE FITNESS | | 87125862 | |
| IMPOSSIBLE FITNESS | | <u>87687403</u> | |
| IMPOSSIBLE | | <u>87755108</u> | |
| IMPOSSIBLE | | <u>87884481</u> | |
| Prosecution Hi | story | | |
| | | | |

| Prosecution History | | | | |
|---------------------|--|--------------|--------------|--|
| Entry Number | History Text | Date | Due Date | |
| 6 | TERMINATED | Aug 21, 2018 | | |
| 5 | BD DECISION: OPP SUSTAINED | Aug 21, 2018 | | |
| 4 | NOTICE OF DEFAULT | Jun 21, 2018 | | |
| 3 | PENDING, INSTITUTED | May 02, 2018 | | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | May 02, 2018 | Jun 11, 2018 | |
| 1 | FILED AND FEE | May 02, 2018 | | |

Generated on: This page was generated by TSDR on 2024-03-08 12:10:24 EST

Mark: IMPOSSIBLE NUTRITION



US Serial Number: 87116501 Application Filing Jul. 26, 2016

Date:

US Registration 5387588 Number:

Registration Date: Jan. 23, 2018

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 23, 2018

Publication Date: Jan. 10, 2017 Notice of Allowance Date: Mar. 07, 2017

Mark Information

Mark Literal IMPOSSIBLE NUTRITION

Elements:

Standard Character No

Claim:

Mark Drawing 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

Description of The mark consists of the word "IMPOSSIBLE" in strikethrough format above "NUTRITION".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "NUTRITION"

Related Properties Information

Claimed Ownership 4260617, 4624158

of US Registrations:

Goods and Services

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: nutritional supplements

International 005 - Primary Class U.S Class(es): 006, 018, 044, 046, 051, 052

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Aug. 15, 2017 Use in Commerce: Aug. 15, 2017

For: providing a website featuring information relating to exercise and fitness

International 041 - Primary Class

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2012 Use in Commerce: Jan. 01, 2012

Basis Information (Case Level)

U.S Class(es): 100, 101, 107

Filed Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Attorney Primary Email Address:

Docket Number: 87252.0007

Attorney Primary Attorney Email Yes
Authorized:

Correspondent

Correspondent DAVID E. WESLOW

Name/Address: WILEY REIN LLP

1776 K STREET, NW

WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006

Phone: 2027197000

 $\textbf{Correspondent e-} \quad \underline{ tmdocket@wileyrein.com} \, \underline{ dweslow@wileyrein.com}$

mail:

Correspondent e- Yes mail Authorized:

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|---|----------------------|
| Jan. 23, 2023 | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED | |
| Apr. 14, 2021 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Jan. 23, 2018 | REGISTERED-PRINCIPAL REGISTER | |
| Dec. 21, 2017 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Dec. 20, 2017 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Dec. 15, 2017 | TEAS/EMAIL CORRESPONDENCE ENTERED | |
| Dec. 15, 2017 | CORRESPONDENCE RECEIVED IN LAW OFFICE | |
| Dec. 14, 2017 | ASSIGNED TO LIE | |
| Dec. 06, 2017 | STATEMENT OF USE PROCESSING COMPLETE | |
| Nov. 16, 2017 | USE AMENDMENT FILED | |
| Nov. 30, 2017 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | |
| Nov. 16, 2017 | TEAS STATEMENT OF USE RECEIVED | |
| Sep. 08, 2017 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Sep. 06, 2017 | SOU EXTENSION 1 GRANTED | |

| Sep. 06, 2017 | SOU EXTENSION 1 FILED |
|---------------|--|
| Sep. 06, 2017 | SOU TEAS EXTENSION RECEIVED |
| Mar. 07, 2017 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT |
| Jan. 10, 2017 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED |
| Jan. 10, 2017 | PUBLISHED FOR OPPOSITION |
| Dec. 21, 2016 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED |
| Nov. 29, 2016 | APPROVED FOR PUB - PRINCIPAL REGISTER |
| Nov. 28, 2016 | TEAS/EMAIL CORRESPONDENCE ENTERED |
| Nov. 28, 2016 | CORRESPONDENCE RECEIVED IN LAW OFFICE |
| Nov. 28, 2016 | TEAS RESPONSE TO OFFICE ACTION RECEIVED |
| Nov. 07, 2016 | NOTIFICATION OF NON-FINAL ACTION E-MAILED |
| Nov. 07, 2016 | NON-FINAL ACTION E-MAILED |
| Nov. 07, 2016 | NON-FINAL ACTION WRITTEN |
| Nov. 04, 2016 | ASSIGNED TO EXAMINER |
| Jul. 29, 2016 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED |
| Jul. 29, 2016 | NEW APPLICATION ENTERED |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Dec. 20, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 1 Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: 7249/0822 Pages: 12

Date Recorded: Apr. 08, 2021

Supporting assignment-tm-7249-0822.pdf

Documents:

Assignor

 Name:
 IMPOSSIBLE X LLC
 Execution Date:
 Dec. 31, 2020

 Legal Entity Type:
 LIMITED LIABILITY COMPANY
 State or Country
 ILLINOIS

Where Organized:

Assignee

Name: IMPOSSIBLE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS 78704

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET NW

Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 3 Proceedings:

Type of Proceeding: Opposition

Proceeding <u>91266170</u>

Number:

Filing Date: Nov 25, 2020

Status: Suspended Status Date: Apr 05, 2021

Interlocutory ANDREW P BAXLEY

Attorney:

Defendant

Name: Impossible Foods Inc.

Correspondent GRACE HAN STANTON
Address: PERKINS COIE LLP

1201 THIRD AVENUE, SUITE 4900 SEATTLE WA UNITED STATES, 98101

 $\textbf{Correspondent e-} \hspace{0.2cm} \texttt{pctrademarks@perkinscoie.com} \hspace{0.1cm}, \hspace{0.1cm} \underline{\texttt{gstanton@perkinscoie.com}} \hspace{0.1cm}, \hspace{0.1cm} \underline{\texttt{lcojulun@perkinscoie.com}} \hspace{0.1cm}, \hspace{0.1cm} \underline{\texttt{lcojulun@$

mail:

| Associated marks | | | |
|------------------|--------------------|---------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 88855875 | |
| Plaintiff(s) | | | |

Name: Impossible X LLC

Correspondent DAVID E. WESLOW
Address: WILEY REIN LLP

2050 M STREET, N.W.

WASHINGTON DC UNITED STATES, 20036

 $\textbf{Correspondent e-} \ \ \underline{ \text{dweslow@wiley.law}} \ , \ \underline{ \text{akosak@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{$

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | <u>85578345</u> | <u>4260617</u> |
| IMPOSSIBLE FITNESS | | 86208828 | <u>4624158</u> |
| IMPOSSIBLE X | | <u>87116499</u> | <u>5155646</u> |
| IMPOSSIBLE HQ | | <u>87116490</u> | <u>5179974</u> |
| IMPOSSIBLE | | <u>87116503</u> | <u>5376208</u> |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | <u>5387588</u> |
| DO SOMETHING IMPOSSIBLE | | <u>87116483</u> | <u>5576376</u> |
| IMPOSSIBLE FITNESS | | 87125862 | <u>5590801</u> |
| IMPOSSIBLE FITNESS | | 87687403 | <u>5603025</u> |
| IMPOSSIBLE | | <u>87755108</u> | <u>5620625</u> |
| IMPOSSIBLE | | <u>87884481</u> | |

| | Prosecution History | | |
|--------------|--|--------------|--------------|
| Entry Number | History Text | Date | Due Date |
| 15 | SUSP PEND DISP OF CIVIL ACTION | Apr 27, 2023 | |
| 14 | P RESP TO BD ORDER/INQUIRY | Apr 20, 2023 | |
| 13 | P CHANGE OF CORRESP ADDRESS | Apr 20, 2023 | |
| 12 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2023 | May 05, 2023 |
| 11 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2022 | |
| 10 | P RESP TO BD ORDER/INQUIRY | Apr 05, 2022 | |
| 9 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2022 | May 05, 2022 |
| 8 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2021 | |
| 7 | D MOT TO SUSP PEND DISP CIV ACTION | Apr 02, 2021 | |
| 6 | ANSWER | Jan 29, 2021 | |
| 5 | EXTENSION OF TIME GRANTED | Dec 31, 2020 | |
| 4 | D MOT FOR EXT W/ CONSENT | Dec 31, 2020 | |
| 3 | INSTITUTED | Nov 25, 2020 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Nov 25, 2020 | Jan 04, 2021 |
| 1 | FILED AND FEE | Nov 25, 2020 | |

Proceeding <u>91241647</u>

Number:

Filing Date: Jun 04, 2018

Status: Terminated

Interlocutory WENDY COHEN Attorney:

Status Date: Feb 18, 2020

Defendant

Name: Not Impossible Ltd.

Correspondent LYNN E RZONCA
Address: BALLARD SPAHR LLP

1735 MARKET STREET 51ST FLOOR

PHILADELPHIA PA UNITED STATES, 19103-7599

 $\textbf{Correspondent e-} \ \ \, \text{rzoncal@ballardspahr.com} \,, \, \\ \textbf{watkinsjh@ballardspahr.com} \,, \, \textbf{phila_tmdocketing@ballardspahr.com} \,, \, \\ \textbf{phila_tmdocketing@ballardspahr.com} \,, \, \textbf{phila_t$

mail: phila_tmdocketing@ballardspar.com

Associated marks

Mark
Application Status
Serial Number
Registration Number

IMPOSSIBLE
Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP

1776 K ST NW

WASHINGTON DC UNITED STATES, 20006

 $\textbf{Correspondent e-} \ \underline{ dweslow@wileyrein.com} \ , \ \underline{ tmdocket@wileyrein.com} \ , \ \underline{ tmdocket@wileyrein.com} \$

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | <u>85578345</u> | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |
| IMPOSSIBLE X | | 87116499 | 5155646 |
| IMPOSSIBLE HQ | | 87116490 | 5179974 |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | <u>87116483</u> | |
| IMPOSSIBLE FITNESS | | 87125862 | |
| IMPOSSIBLE FITNESS | | <u>87687403</u> | |
| IMPOSSIBLE | | <u>87755108</u> | |
| IMPOSSIBLE | | <u>87884481</u> | |
| Proceeding III | | | |

| Entry Number | History Text | Date | Due Date |
|--------------|--|--------------|--------------|
| 36 | TERMINATED | Feb 18, 2020 | |
| 35 | BD DECISION: OPP DISMISSED W/ PREJ | Feb 18, 2020 | |
| 34 | W/DRAW OF OPPOSITION | Jan 22, 2020 | |
| 33 | RESPONSE DUE 30 DAYS (DUE DATE) | Nov 30, 2019 | Dec 30, 2019 |
| 32 | MOT TO AMEND APPLICATION | Nov 14, 2019 | |
| 31 | SUSPENDED | Oct 21, 2019 | |
| 30 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 21, 2019 | |
| 29 | SUSPENDED | Sep 19, 2019 | |
| 28 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 19, 2019 | |
| 27 | SUSPENDED | Aug 20, 2019 | |
| 26 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 20, 2019 | |
| 25 | ANSWER | Jun 20, 2019 | |
| 24 | D APPEARANCE / POWER OF ATTORNEY | Jun 20, 2019 | |
| 23 | SUSPENDED | May 20, 2019 | |
| | | | |

| 1 | FILED AND FEE | Jun 04, 2018 |
|----|--|---------------------------|
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Jun 06, 2018 Jul 16, 2018 |
| 3 | PENDING, INSTITUTED | Jun 06, 2018 |
| 4 | STIP TO SUSP PEND SETTL NEGOTIATIONS | Jun 29, 2018 |
| 5 | SUSPENDED | Jun 29, 2018 |
| 6 | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 14, 2018 |
| 7 | SUSPENDED | Aug 14, 2018 |
| 8 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 13, 2018 |
| 9 | SUSPENDED | Sep 13, 2018 |
| 10 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 14, 2018 |
| 11 | SUSPENDED | Oct 14, 2018 |
| 12 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Nov 13, 2018 |
| 13 | SUSPENDED | Nov 13, 2018 |
| 14 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Jan 11, 2019 |
| 15 | SUSPENDED | Jan 11, 2019 |
| 16 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Feb 15, 2019 |
| 17 | SUSPENDED | Feb 19, 2019 |
| 18 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Mar 15, 2019 |
| 19 | SUSPENDED | Mar 15, 2019 |
| 20 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Apr 18, 2019 |
| 21 | SUSPENDED | Apr 18, 2019 |
| 22 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | May 20, 2019 |

Proceeding 91240949

Number:

Filing Date: May 02, 2018

Status: Terminated

Status Date: Aug 21, 2018

Interlocutory KATIE W MCKNIGHT

Attorney:

Defendant

Name: Kenny Arsene Roeland

Correspondent JOSHUA BILETSKY
Address: BILTETSKY LAW

7080 HOLLYWOOD BLVD., SUITE 1100 LOS ANGELES CA UNITED STATES , 90028

Correspondent e- Joshua@biletskylaw.com

mail:

| Associated marks | | | |
|------------------|--------------------|---------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMP SSIBLE | | 87578183 | |
| | Plaintiff(s) | | |

Name: Impossible X LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP
1776 K STREET NW

WASHINGTON DC UNITED STATES, 20006

 $\textbf{Correspondent e-} \quad \underline{\text{dweslow@wileyrein.com}}, \\ \underline{\text{tmdocket@wileyrein.com}}, \\ \underline{\text{vcapati@wileyrein.com}}$

| Associated marks | | | |
|--------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 85578345 | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | <u>4624158</u> |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | 87116490 | <u>5179974</u> |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |

| IMPOSSIBLE NUTRITION | <u>87116501</u> | <u>5387588</u> |
|-------------------------|-----------------|----------------|
| DO SOMETHING IMPOSSIBLE | 87116483 | |
| IMPOSSIBLE FITNESS | 87125862 | |
| IMPOSSIBLE FITNESS | 87687403 | |
| IMPOSSIBLE | 87755108 | |
| IMPOSSIBLE | 87884481 | |

| | Prosecution History | | |
|---------------------|--|--------------|--------------|
| Entry Number | History Text | Date | Due Date |
| 6 | TERMINATED | Aug 21, 2018 | |
| 5 | BD DECISION: OPP SUSTAINED | Aug 21, 2018 | |
| 4 | NOTICE OF DEFAULT | Jun 21, 2018 | |
| 3 | PENDING, INSTITUTED | May 02, 2018 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | May 02, 2018 | Jun 11, 2018 |
| 1 | FILED AND FEE | May 02, 2018 | |

Generated on: This page was generated by TSDR on 2024-03-08 12:10:10 EST

Mark: IMPOSSIBLE



US Serial Number: 87116503 Application Filing Jul. 26, 2016

Date:

US Registration 5376208

Registration Date: Jan. 09, 2018

Number:

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Section 8 declaration has been accepted.

Status Date: Aug. 23, 2023

Publication Date: Apr. 18, 2017 Notice of Allowance Date: Jun. 13, 2017

Mark Information

Mark Literal IMPOSSIBLE

Elements:

Standard Character No Claim:

Mark Drawing 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

Description of The mark consists of the word "IMPOSSIBLE" in strikethrough format.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

Claimed Ownership 4260617, 4624158

of US Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: nutritional supplements

International 005 - Primary Class U.S Class(es): 006, 018, 044, 046, 051, 052

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Aug. 15, 2017 Use in Commerce: Aug. 15, 2017

For: search engine optimization and marketing services; marketing consulting in the field of social media

International 035 - Primary Class

Class(es):

Class Status: ACTIVE Basis: 1(a)

First Use: Feb. 20, 2012

U.S Class(es): 100, 101, 102

Use in Commerce: Feb. 20, 2012

Basis Information (Case Level)

Filed Use: Yes Currently Use: Yes Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44D: No Filed 44E: No Currently 44E: No Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Correspondent e- Yes mail Authorized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow **Docket Number: 87252.0004** Attorney Primary dweslow@wileyrein.com Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent DAVID E. WESLOW Name/Address: WILEY REIN LLP

2050 M Street NW

WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20036

Phone: 2027197000

Correspondent e- tmdocket@wileyrein.com dweslow@wileyrein.com

mail:

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|----------------------|
| Aug. 23, 2023 | NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED | |
| Aug. 23, 2023 | REGISTERED - SEC. 8 (6-YR) ACCEPTED | |
| Aug. 23, 2023 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | |
| Mar. 22, 2023 | TEAS SECTION 8 RECEIVED | |
| Jan. 09, 2023 | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED | |
| Apr. 14, 2021 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Jan. 09, 2018 | REGISTERED-PRINCIPAL REGISTER | |
| Dec. 07, 2017 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Dec. 06, 2017 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Dec. 06, 2017 | STATEMENT OF USE PROCESSING COMPLETE | |
| Nov. 16, 2017 | USE AMENDMENT FILED | |
| Nov. 30, 2017 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | |
| Nov. 16, 2017 | TEAS STATEMENT OF USE RECEIVED | |
| Jun. 13, 2017 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Apr. 18, 2017 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |

| Apr. 18, 2017 | PUBLISHED FOR OPPOSITION |
|---------------|--|
| Mar. 29, 2017 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED |
| Mar. 07, 2017 | APPROVED FOR PUB - PRINCIPAL REGISTER |
| Mar. 07, 2017 | TEAS/EMAIL CORRESPONDENCE ENTERED |
| Mar. 07, 2017 | CORRESPONDENCE RECEIVED IN LAW OFFICE |
| Mar. 07, 2017 | TEAS RESPONSE TO OFFICE ACTION RECEIVED |
| Nov. 07, 2016 | NOTIFICATION OF NON-FINAL ACTION E-MAILED |
| Nov. 07, 2016 | NON-FINAL ACTION E-MAILED |
| Nov. 07, 2016 | NON-FINAL ACTION WRITTEN |
| Nov. 04, 2016 | ASSIGNED TO EXAMINER |
| Jul. 29, 2016 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED |
| Jul. 29, 2016 | NEW APPLICATION ENTERED |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 105 Date in Location: Aug. 23, 2023

Assignment Abstract Of Title Information

Summary

Total Assignments: 1 Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: <u>7249/0822</u> Pages: 12

Date Recorded: Apr. 08, 2021

Supporting assignment-tm-7249-0822.pdf

Documents:

Assignor

 Name:
 IMPOSSIBLE X LLC
 Execution Date:
 Dec. 31, 2020

 Legal Entity Type:
 LIMITED LIABILITY COMPANY
 State or Country
 ILLINOIS

Where Organized:

Assignee

Name: IMPOSSIBLE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS 78704

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET NW

Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 3 Proceedings:

Type of Proceeding: Opposition

Number:

Status: Suspended Status Date: Apr 05, 2021

Interlocutory ANDREW P BAXLEY

Attorney:

Defendant

Name: Impossible Foods Inc.

Correspondent GRACE HAN STANTON
Address: PERKINS COIE LLP

1201 THIRD AVENUE, SUITE 4900 SEATTLE WA UNITED STATES, 98101

Correspondent e- pctrademarks@perkinscoie.com, gstanton@perkinscoie.com, lcojulun@perkinscoie.com

mail:

Associated marks

Accordated marks

Mark Application Status Serial Number Registration Number

IMPOSSIBLE 88855875

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E. WESLOW
Address: WILEY REIN LLP

2050 M STREET, N.W.

WASHINGTON DC UNITED STATES , 20036

 $\textbf{Correspondent e-} \ \underline{\text{dweslow@wiley.law}} \ , \ \underline{\text{akosak@wiley.law}} \ , \ \underline{\text{tmdocket@wiley.law}} \ , \ \underline{\text{tmdocket@wiley.law}} \ .$

mail:

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 85578345 | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |
| IMPOSSIBLE X | | <u>87116499</u> | <u>5155646</u> |
| IMPOSSIBLE HQ | | <u>87116490</u> | <u>5179974</u> |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | <u>87116483</u> | <u>5576376</u> |
| IMPOSSIBLE FITNESS | | <u>87125862</u> | <u>5590801</u> |
| IMPOSSIBLE FITNESS | | 87687403 | <u>5603025</u> |
| IMPOSSIBLE | | <u>87755108</u> | <u>5620625</u> |
| IMPOSSIBLE | | <u>87884481</u> | |

| Prosecution History | | | |
|---------------------|--|--------------|--------------|
| Entry Number | History Text | Date | Due Date |
| 15 | SUSP PEND DISP OF CIVIL ACTION | Apr 27, 2023 | |
| 14 | P RESP TO BD ORDER/INQUIRY | Apr 20, 2023 | |
| 13 | P CHANGE OF CORRESP ADDRESS | Apr 20, 2023 | |
| 12 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2023 | May 05, 2023 |
| 11 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2022 | |
| 10 | P RESP TO BD ORDER/INQUIRY | Apr 05, 2022 | |
| 9 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2022 | May 05, 2022 |
| 8 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2021 | |
| 7 | D MOT TO SUSP PEND DISP CIV ACTION | Apr 02, 2021 | |
| 6 | ANSWER | Jan 29, 2021 | |
| 5 | EXTENSION OF TIME GRANTED | Dec 31, 2020 | |
| 4 | D MOT FOR EXT W/ CONSENT | Dec 31, 2020 | |
| 3 | INSTITUTED | Nov 25, 2020 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Nov 25, 2020 | Jan 04, 2021 |
| 1 | FILED AND FEE | Nov 25, 2020 | |

Type of Proceeding: Opposition

Proceeding <u>91241647</u>

Number:

Status: Terminated Status Date: Feb 18, 2020

Filing Date: Jun 04, 2018

Interlocutory WENDY COHEN Attorney:

Defendant

Name: Not Impossible Ltd.

Correspondent LYNN E RZONCA
Address: BALLARD SPAHR LLP

1735 MARKET STREET 51ST FLOOR

PHILADELPHIA PA UNITED STATES, 19103-7599

Correspondent e- rzoncal@ballardspahr.com, watkinsjh@ballardspahr.com, phila_tmdocketing@ballardspahr.com,

mail: phila_tmdocketing@ballardspar.com

Associated marks

Mark

Application Status

Serial Number

Registration Number

79219029

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP

1776 K ST NW
WASHINGTON DC UNITED STATES, 20006

Correspondent e- dweslow@wileyrein.com, tmdocket@wileyrein.com

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 85578345 | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | 87116490 | 5179974 |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | 87116483 | |
| IMPOSSIBLE FITNESS | | 87125862 | |
| IMPOSSIBLE FITNESS | | 87687403 | |
| IMPOSSIBLE | | <u>87755108</u> | |
| IMPOSSIBLE | | <u>87884481</u> | |

| | Prosecution History | | | | |
|--------------|--|--------------|--------------|--|--|
| Entry Number | History Text | Date | Due Date | | |
| 36 | TERMINATED | Feb 18, 2020 | | | |
| 35 | BD DECISION: OPP DISMISSED W/ PREJ | Feb 18, 2020 | | | |
| 34 | W/DRAW OF OPPOSITION | Jan 22, 2020 | | | |
| 33 | RESPONSE DUE 30 DAYS (DUE DATE) | Nov 30, 2019 | Dec 30, 2019 | | |
| 32 | MOT TO AMEND APPLICATION | Nov 14, 2019 | | | |
| 31 | SUSPENDED | Oct 21, 2019 | | | |
| 30 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 21, 2019 | | | |
| 29 | SUSPENDED | Sep 19, 2019 | | | |
| 28 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 19, 2019 | | | |
| 27 | SUSPENDED | Aug 20, 2019 | | | |
| 26 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 20, 2019 | | | |
| 25 | ANSWER | Jun 20, 2019 | | | |
| 24 | D APPEARANCE / POWER OF ATTORNEY | Jun 20, 2019 | | | |
| 23 | SUSPENDED | May 20, 2019 | | | |
| 22 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | May 20, 2019 | | | |
| 21 | SUSPENDED | Apr 18, 2019 | | | |
| 20 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Apr 18, 2019 | | | |
| 19 | SUSPENDED | Mar 15, 2019 | | | |

| 18 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Mar 15, 2019 | |
|----|--|--------------|--------------|
| 17 | SUSPENDED | Feb 19, 2019 | |
| 16 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Feb 15, 2019 | |
| 15 | SUSPENDED | Jan 11, 2019 | |
| 14 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Jan 11, 2019 | |
| 13 | SUSPENDED | Nov 13, 2018 | |
| 12 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Nov 13, 2018 | |
| 11 | SUSPENDED | Oct 14, 2018 | |
| 10 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 14, 2018 | |
| 9 | SUSPENDED | Sep 13, 2018 | |
| 8 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 13, 2018 | |
| 7 | SUSPENDED | Aug 14, 2018 | |
| 6 | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 14, 2018 | |
| 5 | SUSPENDED | Jun 29, 2018 | |
| 4 | STIP TO SUSP PEND SETTL NEGOTIATIONS | Jun 29, 2018 | |
| 3 | PENDING, INSTITUTED | Jun 06, 2018 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Jun 06, 2018 | Jul 16, 2018 |
| 1 | FILED AND FEE | Jun 04, 2018 | |

Proceeding <u>91240949</u>

Number:

Filing Date: May 02, 2018

Status: Terminated Status Date: Aug 21, 2018

Interlocutory KATIE W MCKNIGHT

Attorney:

Defendant

Name: Kenny Arsene Roeland

Correspondent JOSHUA BILETSKY

Address: BILTETSKY LAW 7080 HOLLYWOOD BLVD., SUITE 1100

LOS ANGELES CA UNITED STATES, 90028

Correspondent e- Joshua@biletskylaw.com

mail:

| Associated marks | | | |
|------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMP SSIBLE | | <u>87578183</u> | |
| | Plaintiff(s) | | |

Name: Impossible X LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP

1776 K STREET NW

WASHINGTON DC UNITED STATES , 20006

Correspondent e- dweslow@wileyrein.com , tmdocket@wileyrein.com , vcapati@wileyrein.com

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 85578345 | <u>4260617</u> |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | 87116490 | <u>5179974</u> |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | 87116483 | |
| IMPOSSIBLE FITNESS | | 87125862 | |
| IMPOSSIBLE FITNESS | | 87687403 | |

 IMPOSSIBLE
 87755108

 IMPOSSIBLE
 87884481

| | Dunnantian History | | |
|--------------|--|--------------|--------------|
| | Prosecution History | | |
| Entry Number | History Text | Date | Due Date |
| 6 | TERMINATED | Aug 21, 2018 | |
| 5 | BD DECISION: OPP SUSTAINED | Aug 21, 2018 | |
| 4 | NOTICE OF DEFAULT | Jun 21, 2018 | |
| 3 | PENDING, INSTITUTED | May 02, 2018 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | May 02, 2018 | Jun 11, 2018 |
| 1 | FILED AND FEE | May 02, 2018 | |

Generated on: This page was generated by TSDR on 2024-03-08 12:10:55 EST

Mark: IMPOSSIBLE FITNESS



US Serial Number: 87125862 Application Filing Aug. 03, 2016

Date:

US Registration 5590801 Registration Date: Oct. 23, 2018

Number:

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 23, 2018

Publication Date: Jan. 24, 2017 Notice of Allowance Date: Mar. 21, 2017

Mark Information

Mark Literal IMPOSSIBLE FITNESS

Elements:

Standard Character No

Claim:

Mark Drawing 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

Type:

Description of The mark consists of the word "IMPOSSIBLE" in strike through format followed by "FITNESS".

Mark:

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "FITNESS"

Related Properties Information

Claimed Ownership 4260617, 4624158

of US Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing and performance apparel, namely, t-shirts, sweatshirts, pants, shorts, tank tops, yoga pants, tights

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 24, 2014 Use in Commerce: Jan. 24, 2014

Basis Information (Case Level)

Filed Use: No

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Filed 44E: No

Filed 66A: No

Currently 66A: No

Currently No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country TEXAS Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Attorney Primary Email Address:

Docket Number: 87252.0009

Attorney Primary Attorney Email Yes
Authorized:

Correspondent

Correspondent DAVID E. WESLOW Name/Address: WILEY REIN LLP

1776 K STREET, NW

WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006

Phone: 2027197000

Correspondent e- tmdocket@wileyrein.com dweslow@wileyrein.com

mail:

Correspondent e- Yes mail Authorized:

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|----------------------|
| Oct. 23, 2023 | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED | |
| Apr. 14, 2021 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Oct. 23, 2018 | REGISTERED-PRINCIPAL REGISTER | |
| Sep. 18, 2018 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Sep. 16, 2018 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Sep. 13, 2018 | STATEMENT OF USE PROCESSING COMPLETE | |
| Aug. 15, 2018 | USE AMENDMENT FILED | |
| Sep. 10, 2018 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | |
| Aug. 15, 2018 | TEAS STATEMENT OF USE RECEIVED | |
| Mar. 21, 2018 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Mar. 19, 2018 | SOU EXTENSION 2 GRANTED | |
| Mar. 19, 2018 | SOU EXTENSION 2 FILED | |
| Mar. 19, 2018 | SOU TEAS EXTENSION RECEIVED | |
| Sep. 21, 2017 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Sep. 19, 2017 | SOU EXTENSION 1 GRANTED | |
| Sep. 19, 2017 | SOU EXTENSION 1 FILED | |
| Sep. 19, 2017 | SOU TEAS EXTENSION RECEIVED | |
| Mar. 21, 2017 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Jan. 24, 2017 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Jan. 24, 2017 | PUBLISHED FOR OPPOSITION | |

| Jan. 04, 2017 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED |
|---------------|--|
| Dec. 14, 2016 | APPROVED FOR PUB - PRINCIPAL REGISTER |
| Dec. 14, 2016 | EXAMINER'S AMENDMENT ENTERED |
| Dec. 14, 2016 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED |
| Dec. 14, 2016 | EXAMINERS AMENDMENT E-MAILED |
| Dec. 14, 2016 | EXAMINERS AMENDMENT -WRITTEN |
| Dec. 10, 2016 | NOTIFICATION OF FINAL REFUSAL EMAILED |
| Dec. 10, 2016 | FINAL REFUSAL E-MAILED |
| Dec. 10, 2016 | FINAL REFUSAL WRITTEN |
| Nov. 28, 2016 | TEAS/EMAIL CORRESPONDENCE ENTERED |
| Nov. 28, 2016 | CORRESPONDENCE RECEIVED IN LAW OFFICE |
| Nov. 28, 2016 | TEAS RESPONSE TO OFFICE ACTION RECEIVED |
| Nov. 07, 2016 | NOTIFICATION OF NON-FINAL ACTION E-MAILED |
| Nov. 07, 2016 | NON-FINAL ACTION E-MAILED |
| Nov. 07, 2016 | NON-FINAL ACTION WRITTEN |
| Nov. 04, 2016 | ASSIGNED TO EXAMINER |
| Aug. 08, 2016 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED |
| Aug. 06, 2016 | NEW APPLICATION ENTERED |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Sep. 16, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 1 Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: 7249/0822 Pages: 12

Date Recorded: Apr. 08, 2021

Supporting assignment-tm-7249-0822.pdf

Documents:

Assignor

 Name:
 IMPOSSIBLE X LLC
 Execution Date:
 Dec. 31, 2020

 Legal Entity Type:
 LIMITED LIABILITY COMPANY
 State or Country
 ILLINOIS

Where Organized:

Assignee

Name: IMPOSSIBLE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS

Where Organized:

Where Organized:

Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS 78704

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET NW Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 3

Proceeding 91266170

Number:

Filing Date: Nov 25, 2020

Status: Suspended

Status Date: Apr 05, 2021

Interlocutory ANDREW P BAXLEY

Attorney:

Defendant

Name: Impossible Foods Inc. Correspondent GRACE HAN STANTON Address: PERKINS COIE LLP

1201 THIRD AVENUE, SUITE 4900 SEATTLE WA UNITED STATES, 98101

 $\textbf{Correspondent e-} \quad \underline{\texttt{pctrademarks@perkinscoie.com}} \,, \, \underline{\texttt{gstanton@perkinscoie.com}} \,, \, \underline{\texttt{lcojulun@perkinscoie.com}} \,, \, \underline{$

mail:

| Associated marks | | | |
|------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | <u>88855875</u> | |

Plaintiff(s)

Name: Impossible X LLC Correspondent DAVID E. WESLOW Address: WILEY REIN LLP 2050 M STREET, N.W.

WASHINGTON DC UNITED STATES, 20036

 $\textbf{Correspondent e-} \quad \underline{\text{dweslow@wiley.law}} \text{ , } \underline{\text{akosak@wiley.law}} \text{ , } \underline{\text{tmdocket@wiley.law}} \text{ }$

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 85578345 | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | 87116490 | 5179974 |
| IMPOSSIBLE | | 87116503 | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | 87116483 | <u>5576376</u> |
| IMPOSSIBLE FITNESS | | 87125862 | <u>5590801</u> |
| IMPOSSIBLE FITNESS | | 87687403 | 5603025 |
| IMPOSSIBLE | | <u>87755108</u> | <u>5620625</u> |
| IMPOSSIBLE | | 87884481 | |

| Prosecution History | | | |
|---------------------|------------------------------------|--------------|--------------|
| Entry Number | History Text | Date | Due Date |
| 15 | SUSP PEND DISP OF CIVIL ACTION | Apr 27, 2023 | |
| 14 | P RESP TO BD ORDER/INQUIRY | Apr 20, 2023 | |
| 13 | P CHANGE OF CORRESP ADDRESS | Apr 20, 2023 | |
| 12 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2023 | May 05, 2023 |
| 11 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2022 | |
| 10 | P RESP TO BD ORDER/INQUIRY | Apr 05, 2022 | |
| 9 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2022 | May 05, 2022 |
| 8 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2021 | |
| 7 | D MOT TO SUSP PEND DISP CIV ACTION | Apr 02, 2021 | |
| 6 | ANSWER | Jan 29, 2021 | |
| 5 | EXTENSION OF TIME GRANTED | Dec 31, 2020 | |
| 4 | D MOT FOR EXT W/ CONSENT | Dec 31, 2020 | |
| 3 | INSTITUTED | Nov 25, 2020 | |

FILED AND FEE

Nov 25, 2020

Type of Proceeding: Opposition

Proceeding 91241647

Number:

Filing Date: Jun 04, 2018

Status: Terminated

Status Date: Feb 18, 2020

Interlocutory WENDY COHEN

Attorney:

Defendant

Name: Not Impossible Ltd. Correspondent LYNN E RZONCA Address: BALLARD SPAHR LLP

1735 MARKET STREET 51ST FLOOR PHILADELPHIA PA UNITED STATES, 19103-7599

 $\textbf{Correspondent e-} \quad \underline{\texttt{rzoncal@ballardspahr.com}} \text{, } \underline{\texttt{watkinsjh@ballardspahr.com}} \text{, } \underline{\texttt{phila_tmdocketing@ballardspahr.com}} \text{, } \underline{\texttt{matkinsjh@ballardspahr.com}} \text{, } \underline{\texttt{phila_tmdocketing@ballardspahr.com}} \text{, } \underline{\texttt{matkinsjh@ballardspahr.com}} \text{, } \underline{\texttt{matkinsjh@balla$

mail: phila_tmdocketing@ballardspar.com

Associated marks

2

Registration **Application Status** Serial Number Mark Number **IMPOSSIBLE**

79219029

Plaintiff(s)

Name: Impossible X LLC Correspondent DAVID E WESLOW Address: WILEY REIN LLP

1776 K ST NW

WASHINGTON DC UNITED STATES, 20006

Correspondent e- <u>dweslow@wileyrein.com</u>, <u>tmdocket@wileyrein.com</u>

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | <u>85578345</u> | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | <u>87116490</u> | <u>5179974</u> |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | <u>87116483</u> | |
| IMPOSSIBLE FITNESS | | <u>87125862</u> | |
| IMPOSSIBLE FITNESS | | 87687403 | |
| IMPOSSIBLE | | 87755108 | |
| IMPOSSIBLE | | <u>87884481</u> | |
| Presecution | Liston | | |

| | Prosecution History | | |
|--------------|--|--------------|--------------|
| Entry Number | History Text | Date | Due Date |
| 36 | TERMINATED | Feb 18, 2020 | |
| 35 | BD DECISION: OPP DISMISSED W/ PREJ | Feb 18, 2020 | |
| 34 | W/DRAW OF OPPOSITION | Jan 22, 2020 | |
| 33 | RESPONSE DUE 30 DAYS (DUE DATE) | Nov 30, 2019 | Dec 30, 2019 |
| 32 | MOT TO AMEND APPLICATION | Nov 14, 2019 | |
| 31 | SUSPENDED | Oct 21, 2019 | |
| 30 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 21, 2019 | |
| 29 | SUSPENDED | Sep 19, 2019 | |
| 28 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 19, 2019 | |
| 27 | SUSPENDED | Aug 20, 2019 | |
| 26 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 20, 2019 | |
| 25 | ANSWER | Jun 20, 2019 | |
| | | | |

| 24 | D APPEARANCE / POWER OF ATTORNEY | Jun 20, 2019 | |
|----|--|--------------|--------------|
| 23 | SUSPENDED | May 20, 2019 | |
| 22 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | May 20, 2019 | |
| 21 | SUSPENDED | Apr 18, 2019 | |
| 20 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Apr 18, 2019 | |
| 19 | SUSPENDED | Mar 15, 2019 | |
| 18 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Mar 15, 2019 | |
| 17 | SUSPENDED | Feb 19, 2019 | |
| 16 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Feb 15, 2019 | |
| 15 | SUSPENDED | Jan 11, 2019 | |
| 14 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Jan 11, 2019 | |
| 13 | SUSPENDED | Nov 13, 2018 | |
| 12 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Nov 13, 2018 | |
| 11 | SUSPENDED | Oct 14, 2018 | |
| 10 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 14, 2018 | |
| 9 | SUSPENDED | Sep 13, 2018 | |
| 8 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 13, 2018 | |
| 7 | SUSPENDED | Aug 14, 2018 | |
| 6 | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 14, 2018 | |
| 5 | SUSPENDED | Jun 29, 2018 | |
| 4 | STIP TO SUSP PEND SETTL NEGOTIATIONS | Jun 29, 2018 | |
| 3 | PENDING, INSTITUTED | Jun 06, 2018 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Jun 06, 2018 | Jul 16, 2018 |
| 1 | FILED AND FEE | Jun 04, 2018 | |

Proceeding 91240949

Number:

Filing Date: May 02, 2018

Status Date: Aug 21, 2018

Interlocutory KATIE W MCKNIGHT

Status: Terminated

Attorney:

Defendant

Name: Kenny Arsene Roeland Correspondent JOSHUA BILETSKY

Address: BILTETSKY LAW

7080 HOLLYWOOD BLVD., SUITE 1100 LOS ANGELES CA UNITED STATES, 90028

Correspondent e- Joshua@biletskylaw.com

mail:

| Associated marks | | | |
|------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMP SSIBLE | | <u>87578183</u> | |
| Plai | ntiff(s) | | |

Name: Impossible X LLC Correspondent DAVID E WESLOW Address: WILEY REIN LLP

1776 K STREET NW WASHINGTON DC UNITED STATES, 20006

 $\textbf{Correspondent e-} \quad \underline{ \text{dweslow@wileyrein.com}}, \\ \underline{ \text{tmdocket@wileyrein.com}}, \\ \underline{ \text{vcapati@wileyrein.com}}$

| Associated marks | | | |
|--------------------|--------------------|---------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 85578345 | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |

| IMPOSSIBLE HQ | <u>87116490</u> | <u>5179974</u> |
|-------------------------|-----------------|----------------|
| IMPOSSIBLE | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | 87116483 | |
| IMPOSSIBLE FITNESS | 87125862 | |
| IMPOSSIBLE FITNESS | 87687403 | |
| IMPOSSIBLE | <u>87755108</u> | |
| IMPOSSIBLE | <u>87884481</u> | |

| Prosecution History | | |
|--|--|---|
| History Text | Date | Due Date |
| TERMINATED | Aug 21, 2018 | |
| BD DECISION: OPP SUSTAINED | Aug 21, 2018 | |
| NOTICE OF DEFAULT | Jun 21, 2018 | |
| PENDING, INSTITUTED | May 02, 2018 | |
| NOTICE AND TRIAL DATES SENT; ANSWER DUE: | May 02, 2018 | Jun 11, 2018 |
| FILED AND FEE | May 02, 2018 | |
| | TERMINATED BD DECISION: OPP SUSTAINED NOTICE OF DEFAULT PENDING, INSTITUTED NOTICE AND TRIAL DATES SENT; ANSWER DUE: | History Text Date TERMINATED Aug 21, 2018 BD DECISION: OPP SUSTAINED Aug 21, 2018 NOTICE OF DEFAULT Jun 21, 2018 PENDING, INSTITUTED May 02, 2018 NOTICE AND TRIAL DATES SENT; ANSWER DUE: May 02, 2018 |

Generated on: This page was generated by TSDR on 2024-03-08 12:11:07 EST

Mark: IMPOSSIBLE FITNESS

IMPOSSIBLE FITNESS

US Serial Number: 87687403 Application Filing Nov. 16, 2017

Date:

US Registration 5603025 Registration Date: Nov. 06, 2018

Number:

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 06, 2018

Publication Date: Apr. 10, 2018 Notice of Allowance Date: Jun. 05, 2018

Mark Information

Mark Literal IMPOSSIBLE FITNESS

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

Disclaimer: "FITNESS"

Related Properties Information

Claimed Ownership 4260617, 4624158, 5155646 and others

of US Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing and performance apparel, namely, T-shirts, sweatshirts, pants, shorts, tank tops, yoga pants, tights

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 24, 2014 Use in Commerce: Jan. 24, 2014

Basis Information (Case Level)

Filed Use: No Currently Use: Yes

Filed ITU:YesCurrently ITU:NoFiled 44D:NoCurrently 44D:NoFiled 44E:NoCurrently 44E:NoFiled 66A:NoCurrently 66A:NoFiled No Basis:NoCurrently No Basis:No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow

Attorney Primary Email Address:

Docket Number: 87252.0009

Attorney Primary Attorney Email Yes
Authorized:

Correspondent

Correspondent DAVID E. WESLOW

Name/Address: WILEY REIN LLP 1776 K STREET, NW

1//6 K SIREEI, NW

WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006

Phone: 202-719-7000

 $\textbf{Correspondent e-} \quad \underline{\text{dweslow@wileyrein.com}} \, \underline{\text{tmdocket@wileyrein.com}} \\$

mail:

Correspondent e- Yes mail Authorized:

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|----------------------|
| Nov. 06, 2023 | COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED | |
| Apr. 14, 2021 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Nov. 06, 2018 | REGISTERED-PRINCIPAL REGISTER | |
| Oct. 02, 2018 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Sep. 29, 2018 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Sep. 11, 2018 | STATEMENT OF USE PROCESSING COMPLETE | |
| Aug. 15, 2018 | USE AMENDMENT FILED | |
| Sep. 11, 2018 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | |
| Aug. 15, 2018 | TEAS STATEMENT OF USE RECEIVED | |
| Jun. 05, 2018 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Apr. 10, 2018 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Apr. 10, 2018 | PUBLISHED FOR OPPOSITION | |
| Mar. 21, 2018 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| Mar. 06, 2018 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Mar. 01, 2018 | ASSIGNED TO EXAMINER | |
| Nov. 29, 2017 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED | |
| Nov. 20, 2017 | NEW APPLICATION ENTERED | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Sep. 29, 2018

Summary

Total Assignments: 1 Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: 7249/0822 Pages: 12

Date Recorded: Apr. 08, 2021

Supporting assignment-tm-7249-0822.pdf

Documents:

Assignor

Name: IMPOSSIBLE X LLC Execution Date: Dec. 31, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country ILLINOIS

Where Organized:

Assignee

Name: IMPOSSIBLE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS 78704

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET NW Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 3 Proceedings:

Type of Proceeding: Opposition

Proceeding 91266170 Filing Date: Nov 25, 2020

Number:

Status: Suspended Status Date: Apr 05, 2021

Interlocutory ANDREW P BAXLEY

Attorney:

Defendant

Name: Impossible Foods Inc.

Correspondent GRACE HAN STANTON
Address: PERKINS COIE LLP

1201 THIRD AVENUE, SUITE 4900 SEATTLE WA UNITED STATES, 98101

Correspondent e- pctrademarks@perkinscoie.com, gstanton@perkinscoie.com, lcojulun@perkinscoie.com

mail:

Associated marks

Mark Application Status Serial Number Registration Number

IMPOSSIBLE <u>88855875</u>

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E. WESLOW
Address: WILEY REIN LLP
2050 M STREET, N.W.

WASHINGTON DC UNITED STATES, 20036

Correspondent e- dweslow@wiley.law, akosak@wiley.law, tmdocket@wiley.law

mail:

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 85578345 | 4260617 |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | 87116490 | 5179974 |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | 87116483 | <u>5576376</u> |
| IMPOSSIBLE FITNESS | | 87125862 | <u>5590801</u> |
| IMPOSSIBLE FITNESS | | 87687403 | <u>5603025</u> |
| IMPOSSIBLE | | <u>87755108</u> | <u>5620625</u> |
| IMPOSSIBLE | | 87884481 | |
| | | | |

| Prosecution History | | | | |
|---------------------|--|--------------|--------------|--|
| Entry Number | History Text | Date | Due Date | |
| 15 | SUSP PEND DISP OF CIVIL ACTION | Apr 27, 2023 | | |
| 14 | P RESP TO BD ORDER/INQUIRY | Apr 20, 2023 | | |
| 13 | P CHANGE OF CORRESP ADDRESS | Apr 20, 2023 | | |
| 12 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2023 | May 05, 2023 | |
| 11 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2022 | | |
| 10 | P RESP TO BD ORDER/INQUIRY | Apr 05, 2022 | | |
| 9 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2022 | May 05, 2022 | |
| 8 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2021 | | |
| 7 | D MOT TO SUSP PEND DISP CIV ACTION | Apr 02, 2021 | | |
| 6 | ANSWER | Jan 29, 2021 | | |
| 5 | EXTENSION OF TIME GRANTED | Dec 31, 2020 | | |
| 4 | D MOT FOR EXT W/ CONSENT | Dec 31, 2020 | | |
| 3 | INSTITUTED | Nov 25, 2020 | | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Nov 25, 2020 | Jan 04, 2021 | |
| 1 | FILED AND FEE | Nov 25, 2020 | | |
| | | | | |

Type of Proceeding: Opposition

Proceeding 91241647 Number:

Filing Date: Jun 04, 2018

Status: Terminated Status Date: Feb 18, 2020

Interlocutory WENDY COHEN

Attorney:

Defendant

Name: Not Impossible Ltd. Correspondent LYNN E RZONCA Address: BALLARD SPAHR LLP

1735 MARKET STREET 51ST FLOOR

PHILADELPHIA PA UNITED STATES, 19103-7599

Correspondent e- rzoncal@ballardspahr.com, watkinsjh@ballardspahr.com, phila_tmdocketing@ballardspahr.com,

mail: phila_tmdocketing@ballardspar.com

| Associated marks | | | |
|------------------|--------------------|---------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 79219029 | |
| | Plaintiff(s) | | |

Name: Impossible X LLC

Correspondent DAVID E WESLOW Address: WILEY REIN LLP 1776 K ST NW

WASHINGTON DC UNITED STATES, 20006

| Associated marks | | | | |
|----------------------|--|--------------------|-----------------|------------------------|
| Mark | A | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | | <u>85578345</u> | <u>4260617</u> |
| IMPOSSIBLE FITNESS | | | 86208828 | 4624158 |
| MPOSSIBLE X | | | 87116499 | 5155646 |
| IMPOSSIBLE HQ | | | 87116490 | 5179974 |
| IMPOSSIBLE | | | 87116503 | 5376208 |
| IMPOSSIBLE NUTRITION | DN | | 87116501 | 5387588 |
| DO SOMETHING IMPO | | | 87116483 | |
| MPOSSIBLE FITNESS | | | 87125862 | |
| IMPOSSIBLE FITNESS | | | 87687403 | |
| IMPOSSIBLE | | | 87755108 | |
| | | | | |
| IMPOSSIBLE | Pressentian History | | <u>87884481</u> | |
| Entry Number | Prosecution History History Text | | Date | Due Date |
| 36 | TERMINATED | | Feb 18, 2020 | |
| 35 | BD DECISION: OPP DISMISSED W/ PREJ | | Feb 18, 2020 | |
| 34 | W/DRAW OF OPPOSITION | | Jan 22, 2020 | |
| 33 | RESPONSE DUE 30 DAYS (DUE DATE) | | Nov 30, 2019 | Dec 30, 2019 |
| 32 | MOT TO AMEND APPLICATION | | Nov 14, 2019 | , |
| 31 | SUSPENDED | | Oct 21, 2019 | |
| 30 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Oct 21, 2019 | |
| 29 | SUSPENDED | | Sep 19, 2019 | |
| 28 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Sep 19, 2019 | |
| 27 | SUSPENDED | | Aug 20, 2019 | |
| 26 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Aug 20, 2019 | |
| 25 | ANSWER | | Jun 20, 2019 | |
| 24 | D APPEARANCE / POWER OF ATTORNEY | | Jun 20, 2019 | |
| 23 | SUSPENDED | | May 20, 2019 | |
| 22 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | May 20, 2019 | |
| 21 | SUSPENDED | | Apr 18, 2019 | |
| 20 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Apr 18, 2019 | |
| 19 | SUSPENDED | | Mar 15, 2019 | |
| 18 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Mar 15, 2019 | |
| 17 | SUSPENDED | | Feb 19, 2019 | |
| 16 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Feb 15, 2019 | |
| 15 | SUSPENDED | | Jan 11, 2019 | |
| 14 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Jan 11, 2019 | |
| 13 | SUSPENDED | | Nov 13, 2018 | |
| 12 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Nov 13, 2018 | |
| 11 | SUSPENDED | | Oct 14, 2018 | |
| 10 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Oct 14, 2018 | |
| 9 | SUSPENDED | | Sep 13, 2018 | |
| 8 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Sep 13, 2018 | |
| 7 | SUSPENDED | | Aug 14, 2018 | |
| 6 | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Aug 14, 2018 | |
| 5 | SUSPENDED | | Jun 29, 2018 | |
| 4 | STIP TO SUSP PEND SETTL NEGOTIATIONS | | Jun 29, 2018 | |
| 3 | PENDING, INSTITUTED | | Jun 06, 2018 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | | Jun 06, 2018 | Jul 16, 2018 |
| 1 | FILED AND FEE | | Jun 04, 2018 | |

 $\textbf{Proceeding} \ \ \underline{91240949}$

Number:

Filing Date: May 02, 2018

Status: Terminated Status Date: Aug 21, 2018

Interlocutory KATIE W MCKNIGHT

Attorney:

Defendant

Name: Kenny Arsene Roeland

Correspondent JOSHUA BILETSKY
Address: BILTETSKY LAW

7080 HOLLYWOOD BLVD., SUITE 1100 LOS ANGELES CA UNITED STATES , 90028

Correspondent e- Joshua@biletskylaw.com

mail:

| Associated marks | | | |
|------------------|--------------------|---------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMP SSIBLE | | 87578183 | |
| Plaintiff(s) | | | |

Name: Impossible X LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP

1776 K STREET NW

WASHINGTON DC UNITED STATES, 20006

 $\textbf{Correspondent e-} \quad \underline{\text{dweslow} @ \text{wileyrein.com}} \text{ , } \underline{\text{tmdocket} @ \text{wileyrein.com}} \text{ , } \underline{\text{vcapati} @ \text{wileyrein.com}} \text{ }$

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 85578345 | <u>4260617</u> |
| IMPOSSIBLE FITNESS | | 86208828 | <u>4624158</u> |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | <u>87116490</u> | <u>5179974</u> |
| IMPOSSIBLE | | <u>87116503</u> | <u>5376208</u> |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | <u>87116483</u> | |
| IMPOSSIBLE FITNESS | | 87125862 | |
| IMPOSSIBLE FITNESS | | 87687403 | |
| IMPOSSIBLE | | <u>87755108</u> | |
| IMPOSSIBLE | | <u>87884481</u> | |
| Prose | ecution History | | |

| Prosecution History | | | | |
|---------------------|--|--------------|--------------|--|
| Entry Number | History Text | Date | Due Date | |
| 6 | TERMINATED | Aug 21, 2018 | | |
| 5 | BD DECISION: OPP SUSTAINED | Aug 21, 2018 | | |
| 4 | NOTICE OF DEFAULT | Jun 21, 2018 | | |
| 3 | PENDING, INSTITUTED | May 02, 2018 | | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | May 02, 2018 | Jun 11, 2018 | |
| 1 | FILED AND FEE | May 02, 2018 | | |

Generated on: This page was generated by TSDR on 2024-03-08 12:11:21 EST

Mark: IMPOSSIBLE

IMPOSSIBLE

US Serial Number: 87755108 Application Filing Jan. 15, 2018

Date:

US Registration 5620625

Number:

Registration Date: Dec. 04, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 04, 2018 Publication Date: Jun. 19, 2018

Mark Information

Mark Literal IMPOSSIBLE

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

Related Properties Information

Claimed Ownership 4260617, 4624158, 5179974 and others

Registrations:

Goods and Services

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks *..* identify additional (new) wording in the goods/services.

For: Nutritional supplements

International 005 - Primary Class U.S Class(es): 006, 018, 044, 046, 051, 052

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Aug. 15, 2017 Use in Commerce: Aug. 15, 2017

For: Clothing and performance apparel, namely, t-shirts, sweatshirts, pants, shorts, tank tops, yoga pants, tights and underwear

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2011 Use in Commerce: Sep. 01, 2011

For: Search engine optimization for promotion and marketing services; marketing consulting in the field of social media

International 035 - Primary Class U.S Class(es): 100, 101, 102

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Feb. 20, 2012 Use in Commerce: Feb. 20, 2012

For: Providing a website featuring information in the field of personal fitness, endurance athletics, storytelling, and adventure activities,

U.S Class(es): 100, 101, 107

namely, bungee jumping, skydiving, trekking, mountaineering, surfing, and kite surfing

International 041 - Primary Class

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: Sep. 01, 2011 Use in Commerce: Sep. 01, 2011

Basis Information (Case Level)

Filed Use: Yes Currently Use: Yes Filed ITU: No Currently ITU: No Filed 44D: No Currently 44D: No Filed 44E: No Currently 44E: No Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow **Docket Number: 87252.0014** Attorney Primary dweslow@wiley.law Attorney Email Yes Email Address: Authorized:

Correspondent

Correspondent David E. Weslow Name/Address: WILEY REIN LLP

2050 M STREET, NW

WASHINGTON, DISTRICT OF COLUMBIA United States 20036

Phone: 202-719-7000

Jan. 18, 2024

Correspondent e- dweslow@wiley.law tmdocket@wiley.law akosak Correspondent e- Yes

mail Authorized: mail: @wiley.law

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|----------------------|
| Feb. 03, 2024 | OFFICE ACTION ISSUED POU1 | |
| Feb. 01, 2024 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | |

TEAS SECTION 8 RECEIVED Dec. 04, 2023 COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED

| Apr. 14, 2021 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP |
|---------------|--|
| Dec. 04, 2018 | REGISTERED-PRINCIPAL REGISTER |
| Oct. 28, 2018 | EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED |
| Jul. 19, 2018 | EXTENSION OF TIME TO OPPOSE RECEIVED |
| Jun. 19, 2018 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED |
| Jun. 19, 2018 | PUBLISHED FOR OPPOSITION |
| May 30, 2018 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED |
| May 11, 2018 | ASSIGNED TO LIE |
| May 01, 2018 | APPROVED FOR PUB - PRINCIPAL REGISTER |
| Apr. 30, 2018 | EXAMINER'S AMENDMENT ENTERED |
| Apr. 30, 2018 | NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED |
| Apr. 30, 2018 | EXAMINERS AMENDMENT E-MAILED |
| Apr. 30, 2018 | EXAMINERS AMENDMENT -WRITTEN |
| Apr. 20, 2018 | TEAS/EMAIL CORRESPONDENCE ENTERED |
| Apr. 20, 2018 | CORRESPONDENCE RECEIVED IN LAW OFFICE |
| Apr. 20, 2018 | TEAS RESPONSE TO OFFICE ACTION RECEIVED |
| Mar. 05, 2018 | NOTIFICATION OF NON-FINAL ACTION E-MAILED |
| Mar. 05, 2018 | NON-FINAL ACTION E-MAILED |
| Mar. 05, 2018 | NON-FINAL ACTION WRITTEN |
| Mar. 01, 2018 | ASSIGNED TO EXAMINER |
| Jan. 27, 2018 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED |
| Jan. 18, 2018 | NEW APPLICATION ENTERED |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Feb. 01, 2024

Assignment Abstract Of Title Information

Summary

Total Assignments: 1 Registrant: Impossible X LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: 7249/0822 Pages: 12

Date Recorded: Apr. 08, 2021

Supporting assignment-tm-7249-0822.pdf

Documents:

Assignor

 Name:
 IMPOSSIBLE X LLC
 Execution Date:
 Dec. 31, 2020

 Legal Entity Type:
 LIMITED LIABILITY COMPANY
 State or Country
 ILLINOIS

Where Organized:

Assignee

Name: IMPOSSIBLE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS

Where Organized:

Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS 78704

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET NW Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 4 Proceedings:

Type of Proceeding: Opposition

Proceeding 91266170

Number:

Status: Suspended

Filing Date: Nov 25, 2020

Status Date: Apr 05, 2021

Interlocutory ANDREW P BAXLEY

Attorney:

Defendant

Name: Impossible Foods Inc.

Correspondent GRACE HAN STANTON
Address: PERKINS COIE LLP

1201 THIRD AVENUE, SUITE 4900 SEATTLE WA UNITED STATES, 98101

Correspondent e- pctrademarks@perkinscoie.com, gstanton@perkinscoie.com, lcojulun@perkinscoie.com

mail:

Associated marks

MarkApplication StatusSerial NumberRegistration NumberIMPOSSIBLE88855875

Plaintiff(s)

Name: Impossible X LLC

Correspondent DAVID E. WESLOW
Address: WILEY REIN LLP

2050 M STREET, N.W.

WASHINGTON DC UNITED STATES, 20036

 $\textbf{Correspondent e-} \ \underline{ \text{dweslow@wiley.law}} \ , \ \underline{ \text{akosak@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{ \text{tmdocket@wiley.law}} \ , \ \underline{ \text{tmdocket@wiley.law}} \ , \\ \underline{ \text{tmdo$

| Associated marks | | | |
|-------------------------|---------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | <u>85578345</u> | <u>4260617</u> |
| IMPOSSIBLE FITNESS | | 86208828 | <u>4624158</u> |
| IMPOSSIBLE X | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | <u>87116490</u> | 5179974 |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | 87116483 | <u>5576376</u> |
| IMPOSSIBLE FITNESS | | <u>87125862</u> | <u>5590801</u> |
| IMPOSSIBLE FITNESS | | 87687403 | 5603025 |
| IMPOSSIBLE | | <u>87755108</u> | <u>5620625</u> |
| IMPOSSIBLE | | 87884481 | |
| | Procedution History | | |

| Prosecution History | | | | |
|---------------------|---------------------------------|--------------|--------------|--|
| Entry Number | History Text | Date | Due Date | |
| 15 | SUSP PEND DISP OF CIVIL ACTION | Apr 27, 2023 | | |
| 14 | P RESP TO BD ORDER/INQUIRY | Apr 20, 2023 | | |
| 13 | P CHANGE OF CORRESP ADDRESS | Apr 20, 2023 | | |
| 12 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2023 | May 05, 2023 | |
| 11 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2022 | | |
| 10 | P RESP TO BD ORDER/INQUIRY | Apr 05, 2022 | | |
| 9 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2022 | May 05, 2022 | |
| 8 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2021 | | |

| 7 | D MOT TO SUSP PEND DISP CIV ACTION | Apr 02, 2021 | |
|---|--|--------------|--------------|
| 6 | ANSWER | Jan 29, 2021 | |
| 5 | EXTENSION OF TIME GRANTED | Dec 31, 2020 | |
| 4 | D MOT FOR EXT W/ CONSENT | Dec 31, 2020 | |
| 3 | INSTITUTED | Nov 25, 2020 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Nov 25, 2020 | Jan 04, 2021 |
| 1 | FILED AND FEE | Nov 25, 2020 | |

Type of Proceeding: Extension of Time

Proceeding <u>87755108</u> Number:

Status: Terminated

Filing Date: Jul 19, 2018

Status Date: Oct 28, 2018

Interlocutory Attorney:

Defendant

Name: Impossible X LLC Correspondent DAVID E. WESLOW Address: WILEY REIN LLP 1776 K STREET, NW

WASHINGTON DC, 20006

 $\textbf{Correspondent e-} \quad \underline{ \text{dweslow@wileyrein.com}} \text{ , } \underline{ \text{tmdocket@wileyrein.com}} \text{ }$

mail:

| Associated marks | | | |
|------------------|--------------------|---------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 87755108 | |

Potential Opposer(s)

Name: WPP Properties Correspondent Jeffrey C. Katz Address: Davis & Gilbert LLP

1740 Broadway

New York NY UNITED STATES, 10019

Correspondent e- jkatz@dglaw.com, tsuhay@dglaw.com, jcipriani@dglaw.com

mail:

| | Prosecution History | | |
|--------------|--|--------------|----------|
| Entry Number | History Text | Date | Due Date |
| 4 | EXT GRANTED | Aug 14, 2018 | |
| 3 | ADD'L 60-DAY REQUEST TO EXT TIME TO OPPOSE | Aug 14, 2018 | |
| 2 | EXTENSION OF TIME GRANTED | Jul 19, 2018 | |
| 1 | INCOMING - EXT TIME TO OPPOSE FILED | Jul 19, 2018 | |

Type of Proceeding: Opposition

Proceeding 91241647

Number:

Filing Date: Jun 04, 2018

Status: Terminated Status Date: Feb 18, 2020

Interlocutory WENDY COHEN

Attorney:

Defendant

Name: Not Impossible Ltd. Correspondent LYNN E RZONCA Address: BALLARD SPAHR LLP

1735 MARKET STREET 51ST FLOOR

PHILADELPHIA PA UNITED STATES, 19103-7599

Correspondent e- rzoncal@ballardspahr.com , watkinsjh@ballardspahr.com , phila_tmdocketing@ballardspahr.com ,

mail: phila_tmdocketing@ballardspar.com

Associated marks

Registration **Application Status** Serial Number Mark Number

IMPOSSIBLE 79219029

Plaintiff(s)

Name: Impossible X LLC Correspondent DAVID E WESLOW

Address: WILEY REIN LLP
1776 K ST NW
WASHINGTON DC UNITED STATES, 20006

 $\textbf{Correspondent e-} \quad \underline{ \text{dweslow@wileyrein.com}} \text{ , } \underline{ \text{tmdocket@wileyrein.com}}$

| Application Status | Serial Number | Registration Number |
|--------------------|--------------------|--|
| | 85578345 | 4260617 |
| | 86208828 | 4624158 |
| | <u>87116499</u> | <u>5155646</u> |
| | <u>87116490</u> | <u>5179974</u> |
| | <u>87116503</u> | 5376208 |
| | <u>87116501</u> | <u>5387588</u> |
| | 87116483 | |
| | 87125862 | |
| | 87687403 | |
| | <u>87755108</u> | |
| | 87884481 | |
| | Application Status | 85578345 86208828 87116499 87116503 87116501 87116483 87125862 87687403 87755108 |

| | Prosecution History | | |
|--------------|--|--------------|--------------|
| Entry Number | History Text | Date | Due Date |
| 6 | TERMINATED | Feb 18, 2020 | |
| j | BD DECISION: OPP DISMISSED W/ PREJ | Feb 18, 2020 | |
| | W/DRAW OF OPPOSITION | Jan 22, 2020 | |
| 3 | RESPONSE DUE 30 DAYS (DUE DATE) | Nov 30, 2019 | Dec 30, 2019 |
| | MOT TO AMEND APPLICATION | Nov 14, 2019 | |
| | SUSPENDED | Oct 21, 2019 | |
|) | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 21, 2019 | |
|) | SUSPENDED | Sep 19, 2019 | |
| 3 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 19, 2019 | |
| , | SUSPENDED | Aug 20, 2019 | |
| 3 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 20, 2019 | |
| 5 | ANSWER | Jun 20, 2019 | |
| ļ. | D APPEARANCE / POWER OF ATTORNEY | Jun 20, 2019 | |
| 3 | SUSPENDED | May 20, 2019 | |
| ? | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | May 20, 2019 | |
| | SUSPENDED | Apr 18, 2019 | |
|) | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Apr 18, 2019 | |
|) | SUSPENDED | Mar 15, 2019 | |
| 3 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Mar 15, 2019 | |
| • | SUSPENDED | Feb 19, 2019 | |
| ; | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Feb 15, 2019 | |
| 5 | SUSPENDED | Jan 11, 2019 | |
| ļ. | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Jan 11, 2019 | |
| 3 | SUSPENDED | Nov 13, 2018 | |
| 2 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Nov 13, 2018 | |
| | SUSPENDED | Oct 14, 2018 | |
| 1 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Oct 14, 2018 | |
| | SUSPENDED | Sep 13, 2018 | |
| | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Sep 13, 2018 | |
| | SUSPENDED | Aug 14, 2018 | |
| | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | Aug 14, 2018 | |

| 5 | SUSPENDED | Jun 29, 2018 | |
|---|--|--------------|--------------|
| 4 | STIP TO SUSP PEND SETTL NEGOTIATIONS | Jun 29, 2018 | |
| 3 | PENDING, INSTITUTED | Jun 06, 2018 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Jun 06, 2018 | Jul 16, 2018 |
| 1 | FILED AND FEE | Jun 04, 2018 | |

Proceeding 91240949

Number:

Filing Date: May 02, 2018

Status Date: Aug 21, 2018

Interlocutory KATIE W MCKNIGHT

Status: Terminated

Attorney:

Defendant

Name: Kenny Arsene Roeland Correspondent JOSHUA BILETSKY Address: BILTETSKY LAW

7080 HOLLYWOOD BLVD., SUITE 1100 LOS ANGELES CA UNITED STATES, 90028

Correspondent e- Joshua@biletskylaw.com

mail:

| Associated marks | | | | |
|------------------|--------------|--------------------|-----------------|------------------------|
| Mark | | Application Status | Serial Number | Registration Number |
| IMP SSIBLE | | | <u>87578183</u> | |
| | Plaintiff(s) | | | |

Name: Impossible X LLC Correspondent DAVID E WESLOW Address: WILEY REIN LLP 1776 K STREET NW

WASHINGTON DC UNITED STATES, 20006

Correspondent e- dweslow@wileyrein.com, tmdocket@wileyrein.com, vcapati@wileyrein.com

NOTICE AND TRIAL DATES SENT; ANSWER DUE:

FILED AND FEE

2

1

| mail: | | | | | |
|--------------------|----------------------------|-----------------|--------------------|-----------------|------------------------|
| Associated marks | | | | | |
| Mark | | | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | | | 85578345 | 4260617 |
| IMPOSSIBLE FITNESS | 3 | | | 86208828 | <u>4624158</u> |
| IMPOSSIBLE X | | | | 87116499 | <u>5155646</u> |
| IMPOSSIBLE HQ | | | | 87116490 | <u>5179974</u> |
| IMPOSSIBLE | | | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITI | ON | | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPO | OSSIBLE | | | 87116483 | |
| IMPOSSIBLE FITNESS | 3 | | | 87125862 | |
| IMPOSSIBLE FITNESS | 3 | | | 87687403 | |
| IMPOSSIBLE | | | | <u>87755108</u> | |
| IMPOSSIBLE | | | | 87884481 | |
| | | Prosecution His | tory | | |
| Entry Number | History Text | | | Date | Due Date |
| 6 | TERMINATED | | | Aug 21, 2018 | |
| 5 | BD DECISION: OPP SUSTAINED | | | Aug 21, 2018 | |
| 4 | NOTICE OF DEFAULT | | | Jun 21, 2018 | |
| 3 | PENDING, INSTITUTED | | | May 02, 2018 | |

May 02, 2018

May 02, 2018

Jun 11, 2018

Generated on: This page was generated by TSDR on 2024-03-08 12:11:34 EST

Mark: IMPOSSIBLE



US Serial Number: 87884481 Application Filing Apr. 19, 2018

Date:

US Registration 6571603 Registration Date: Nov. 30, 2021

Number:

Filed as TEAS RF: Yes Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 30, 2021 **Publication Date:** Jun. 15, 2021

Mark Information

Mark Literal IMPOSSIBLE

Elements:

Standard Character No

Claim:

Mark Drawing 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Type:

Description of The mark consists of a motion mark. The mark consists of the wording "IMPOSSIBLE" with a shaded band that moves horizontally

Mark: from the left through the middle of the wording until the band covers the middle of the entire word "IMPOSSIBLE." All on a shaded

background.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)

Code(s): 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

Related Properties Information

Claimed Ownership 4260617, 5179974, 5376208 and others

of US Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: clothing and performance apparel, namely, t-shirts, sweatshirts, pants, shorts, tank tips, yoga pants, tights and underwear

International 025 - Primary Class U.S Class(es): 022, 039

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: May 29, 2012 Use in Commerce: May 29, 2012

For: Providing a website featuring information in the field of personal fitness, endurance athletics, storytelling and adventure recreational

activities

International 041 - Primary Class U.S Class(es): 100, 101, 107

Class(es):

Class Status: ACTIVE Basis: 1(a)

> First Use: May 29, 2012 Use in Commerce: May 29, 2012

Basis Information (Case Level)

Filed Use: Yes Currently Use: Yes Filed ITU: No Currently ITU: No Filed 44D: No Currently 44D: No Filed 44E: No Currently 44E: No Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: IMPOSSIBLE LLC

Owner Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS UNITED STATES 78704

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: David E. Weslow **Docket Number: 87252.0015** Attorney Primary dweslow@wileyrein.com Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent David E. Weslow Name/Address: WILEY REIN LLP

1776 K STREET, NW

WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20006

Phone: 202-719-7000

Correspondent e- dweslow@wileyrein.com tmdocket@wileyrein.com

Correspondent e- Yes mail Authorized:

mail:

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|----------------------|
| Nov. 30, 2021 | REGISTERED-PRINCIPAL REGISTER | |
| Oct. 24, 2021 | EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED | |
| Jul. 08, 2021 | EXTENSION OF TIME TO OPPOSE RECEIVED | |
| Jun. 15, 2021 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Jun. 15, 2021 | PUBLISHED FOR OPPOSITION | |
| May 26, 2021 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| May 12, 2021 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Apr. 14, 2021 | AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP | |
| Feb. 02, 2021 | TEAS/EMAIL CORRESPONDENCE ENTERED | |
| Feb. 02, 2021 | CORRESPONDENCE RECEIVED IN LAW OFFICE | |
| Jan. 28, 2021 | ASSIGNED TO LIE | |
| Oct. 20, 2020 | TEAS REQUEST FOR RECONSIDERATION RECEIVED | |

| Sep. 28, 2020 | NOTIFICATION OF SUBSEQUENT FINAL EMAILED |
|---------------|--|
| Sep. 28, 2020 | CONTINUATION OF FINAL REFUSAL E-MAILED |
| Sep. 28, 2020 | ACTION CONTINUING A FINAL - COMPLETED |
| May 11, 2020 | TEAS/EMAIL CORRESPONDENCE ENTERED |
| May 11, 2020 | CORRESPONDENCE RECEIVED IN LAW OFFICE |
| May 11, 2020 | TEAS REQUEST FOR RECONSIDERATION RECEIVED |
| Jan. 22, 2020 | NOTIFICATION OF FINAL REFUSAL EMAILED |
| Jan. 22, 2020 | FINAL REFUSAL E-MAILED |
| Jan. 22, 2020 | FINAL REFUSAL WRITTEN |
| May 10, 2019 | TEAS/EMAIL CORRESPONDENCE ENTERED |
| May 10, 2019 | CORRESPONDENCE RECEIVED IN LAW OFFICE |
| May 10, 2019 | TEAS RESPONSE TO OFFICE ACTION RECEIVED |
| Nov. 12, 2018 | NOTIFICATION OF NON-FINAL ACTION E-MAILED |
| Nov. 12, 2018 | NON-FINAL ACTION E-MAILED |
| Nov. 12, 2018 | NON-FINAL ACTION WRITTEN |
| Aug. 16, 2018 | ASSIGNED TO EXAMINER |
| Aug. 08, 2018 | ASSIGNED TO EXAMINER |
| May 01, 2018 | NOTICE OF DESIGN SEARCH CODE E-MAILED |
| Apr. 28, 2018 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED |
| Apr. 23, 2018 | NEW APPLICATION ENTERED |

NOTIFICATION OF SURSEQUENT FINAL EMAILED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Nov. 30, 2021

Assignment Abstract Of Title Information

Summary

San 20 2020

Total Assignments: 1 Registrant: IMPOSSIBLE LLC

Assignment 1 of 1

Conveyance: MERGER EFFECTIVE 01/04/2021

Reel/Frame: <u>7249/0822</u> Pages: 12

Date Recorded: Apr. 08, 2021

Supporting assignment-tm-7249-0822.pdf

Documents:

Assign

 Name:
 IMPOSSIBLE X LLC
 Execution Date:
 Dec. 31, 2020

 Legal Entity Type:
 LIMITED LIABILITY COMPANY
 State or Country
 ILLINOIS

Where Organized:

Assignee

Name: IMPOSSIBLE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TEXAS

Where Organized:

Address: 402 W. JOHANNA STREET

AUSTIN, TEXAS 78704

Correspondent

Correspondent DAVID E. WESLOW

Name:

Correspondent 1776 K STREET NW Address: WASHINGTON, DC 20006

Domestic Representative - Not Found

Proceedings

Summary

Number of 4 Proceedings:

Type of Proceeding: Extension of Time

Proceeding 87884481

Number:

Filing Date: Jul 08, 2021

Status: Terminated

Status Date: Oct 24, 2021

Interlocutory Attorney:

Defendant

Name: IMPOSSIBLE LLC Correspondent DAVID E. WESLOW Address: WILEY REIN LLP

1776 K STREET, NW

WASHINGTON DC UNITED STATES, 20006

Correspondent e- dweslow@wileyrein.com, tmdocket@wileyrein.com

Associated marks

Registration Serial Number **Application Status** Mark Number

IMPOSSIBLE 87884481

Potential Opposer(s)

Name: Impossible Foods Inc.

Correspondent GRACE HAN STANTON, ESQ.

Address: PERKINS COIE LLP

P.O. BOX 2608

SEATTLE WA UNITED STATES, 98111

Correspondent e- pctrademarks@perkinscoie.com, gstanton@perkinscoie.com, lcojulun@perkinscoie.com, lindasanchez@perkinscoie.com

mail:

| | Prosecution History | | |
|--------------|--|--------------|----------|
| Entry Number | History Text | Date | Due Date |
| 2 | EXT GRANTED | Jul 08, 2021 | |
| 1 | FIRST 90-DAY REQUEST TO EXT TIME TO OPPOSE | Jul 08, 2021 | |

Type of Proceeding: Opposition

Proceeding 91266170

Filing Date: Nov 25, 2020

Status: Suspended

Status Date: Apr 05, 2021

Interlocutory ANDREW P BAXLEY

Attorney:

Number:

Defendant

Name: Impossible Foods Inc. Correspondent GRACE HAN STANTON Address: PERKINS COIE LLP

1201 THIRD AVENUE, SUITE 4900

SEATTLE WA UNITED STATES, 98101

Correspondent e- pctrademarks@perkinscoie.com, gstanton@perkinscoie.com, lcojulun@perkinscoie.com

Associated marks

Registration Mark **Application Status** Serial Number Number

IMPOSSIBLE 88855875

Plaintiff(s)

Name: Impossible X LLC Correspondent DAVID E. WESLOW Address: WILEY REIN LLP

2050 M STREET, N.W.

WASHINGTON DC UNITED STATES, 20036

Correspondent e- dweslow@wiley.law, akosak@wiley.law, tmdocket@wiley.law mail:

| Associated marks | | | |
|-------------------------|--------------------|-----------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | <u>85578345</u> | <u>4260617</u> |
| IMPOSSIBLE FITNESS | | 86208828 | 4624158 |
| IMPOSSIBLE X | | <u>87116499</u> | <u>5155646</u> |
| IMPOSSIBLE HQ | | <u>87116490</u> | 5179974 |
| IMPOSSIBLE | | <u>87116503</u> | 5376208 |
| IMPOSSIBLE NUTRITION | | <u>87116501</u> | 5387588 |
| DO SOMETHING IMPOSSIBLE | | 87116483 | <u>5576376</u> |
| IMPOSSIBLE FITNESS | | 87125862 | <u>5590801</u> |
| IMPOSSIBLE FITNESS | | 87687403 | 5603025 |
| IMPOSSIBLE | | 87755108 | 5620625 |
| IMPOSSIBLE | | 87884481 | |
| Prosecution | n History | | |

| | Prosecution History | | |
|---------------------|--|--------------|--------------|
| Entry Number | History Text | Date | Due Date |
| 15 | SUSP PEND DISP OF CIVIL ACTION | Apr 27, 2023 | |
| 14 | P RESP TO BD ORDER/INQUIRY | Apr 20, 2023 | |
| 13 | P CHANGE OF CORRESP ADDRESS | Apr 20, 2023 | |
| 12 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2023 | May 05, 2023 |
| 11 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2022 | |
| 10 | P RESP TO BD ORDER/INQUIRY | Apr 05, 2022 | |
| 9 | RESPONSE DUE 30 DAYS (DUE DATE) | Apr 05, 2022 | May 05, 2022 |
| 8 | SUSP PEND DISP OF CIVIL ACTION | Apr 05, 2021 | |
| 7 | D MOT TO SUSP PEND DISP CIV ACTION | Apr 02, 2021 | |
| 6 | ANSWER | Jan 29, 2021 | |
| 5 | EXTENSION OF TIME GRANTED | Dec 31, 2020 | |
| 4 | D MOT FOR EXT W/ CONSENT | Dec 31, 2020 | |
| 3 | INSTITUTED | Nov 25, 2020 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Nov 25, 2020 | Jan 04, 2021 |
| 1 | FILED AND FEE | Nov 25, 2020 | |

Type of Proceeding: Opposition

Proceeding <u>91241647</u>

Number:

Filing Date: Jun 04, 2018

Status Date: Feb 18, 2020

Status: Terminated Interlocutory WENDY COHEN

Attorney:

Defendant

Name: Not Impossible Ltd.

Correspondent LYNN E RZONCA
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1735 MARKET STREET 51ST FLOOR

PHILADELPHIA PA UNITED STATES, 19103-7599

 $\textbf{Correspondent e-} \quad \underline{\texttt{rzoncal@ballardspahr.com}} \text{ , } \underline{\texttt{watkinsjh@ballardspahr.com}} \text{ , } \underline{\texttt{phila_tmdocketing@ballardspahr.com}} \text{ , } \underline{\texttt{phila_tmdocketing@ba$

mail: phila_tmdocketing@ballardspar.com

| Associated marks | | | |
|------------------|--------------------|---------------|------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| IMPOSSIBLE | | 79219029 | |
| | Plaintiff(s) | | |

Name: Impossible X LLC

Correspondent DAVID E WESLOW
Address: WILEY REIN LLP
1776 K ST NW

WASHINGTON DC UNITED STATES , 20006

 $\textbf{Correspondent e-} \quad \underline{\text{dweslow@wileyrein.com}} \text{ , } \underline{\text{tmdocket@wileyrein.com}}$

| Associated marks | | | | |
|---------------------|--|--------------------|---------------|------------------------|
| Mark | | Application Status | Serial Number | Registration Number |
| MPOSSIBLE | | | 85578345 | 4260617 |
| MPOSSIBLE FITNESS | | | 86208828 | 4624158 |
| MPOSSIBLE X | | | 87116499 | <u>5155646</u> |
| MPOSSIBLE HQ | | | 87116490 | 5179974 |
| MPOSSIBLE | | | 87116503 | 5376208 |
| MPOSSIBLE NUTRITION | DN | | 87116501 | 5387588 |
| OO SOMETHING IMPO | | | 87116483 | |
| MPOSSIBLE FITNESS | | | 87125862 | |
| MPOSSIBLE FITNESS | | | 87687403 | |
| MPOSSIBLE | | | 87755108 | |
| MPOSSIBLE | | | | |
| WIPOSSIBLE | Prosecution History | | 87884481 | |
| Entry Number | History Text | | Date | Due Date |
| 6 | TERMINATED | | Feb 18, 2020 | |
| 5 | BD DECISION: OPP DISMISSED W/ PREJ | | Feb 18, 2020 | |
| 4 | W/DRAW OF OPPOSITION | | Jan 22, 2020 | |
| 3 | RESPONSE DUE 30 DAYS (DUE DATE) | | Nov 30, 2019 | Dec 30, 2019 |
| 2 | MOT TO AMEND APPLICATION | | Nov 14, 2019 | |
| 1 | SUSPENDED | | Oct 21, 2019 | |
| 0 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Oct 21, 2019 | |
| 9 | SUSPENDED | | Sep 19, 2019 | |
| 8 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Sep 19, 2019 | |
| 7 | SUSPENDED | | Aug 20, 2019 | |
| 6 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Aug 20, 2019 | |
| 5 | ANSWER | | Jun 20, 2019 | |
| 4 | D APPEARANCE / POWER OF ATTORNEY | | Jun 20, 2019 | |
| 3 | SUSPENDED | | May 20, 2019 | |
| 2 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | May 20, 2019 | |
| 1 | SUSPENDED | | Apr 18, 2019 | |
| 0 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Apr 18, 2019 | |
| 9 | SUSPENDED | | Mar 15, 2019 | |
| 8 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Mar 15, 2019 | |
| 7 | SUSPENDED | | Feb 19, 2019 | |
| 6 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Feb 15, 2019 | |
| 5 | SUSPENDED | | Jan 11, 2019 | |
| 4 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Jan 11, 2019 | |
| 3 | SUSPENDED | | Nov 13, 2018 | |
| 2 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Nov 13, 2018 | |
| 1 | SUSPENDED | | Oct 14, 2018 | |
| 0 | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Oct 14, 2018 | |
| | SUSPENDED | | Sep 13, 2018 | |
| | D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Sep 13, 2018 | |
| | SUSPENDED | | Aug 14, 2018 | |
| | P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS | | Aug 14, 2018 | |
| | SUSPENDED | | Jun 29, 2018 | |
| | STIP TO SUSP PEND SETTL NEGOTIATIONS | | Jun 29, 2018 | |
| ; | PENDING, INSTITUTED | | Jun 06, 2018 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | | Jun 06, 2018 | Jul 16, 2018 |
| | | | | |

Proceeding <u>91240949</u>

Number:

Filing Date: May 02, 2018

Status: Terminated

Status Date: Aug 21, 2018

Interlocutory KATIE W MCKNIGHT

Attorney:

Defendant

Name: Kenny Arsene Roeland

Correspondent JOSHUA BILETSKY

Address: BILTETSKY LAW

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Correspondent e- Joshua@biletskylaw.com

mail:

| Associated marks | | | | |
|------------------|--------------|--------------------|-----------------|------------------------|
| Mark | | Application Status | Serial Number | Registration Number |
| IMP SSIBLE | | | <u>87578183</u> | |
| | Plaintiff(s) | | | |

Name: Impossible X LLC

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Correspondent e- dweslow@wileyrein.com, tmdocket@wileyrein.com, vcapati@wileyrein.com

| Associated marks | | | | | | |
|-------------------------|--|--------------------|-----------------|------------------------|--|--|
| Mark | | Application Status | Serial Number | Registration Number | | |
| IMPOSSIBLE | | | 85578345 | 4260617 | | |
| IMPOSSIBLE FITNESS | | | 86208828 | 4624158 | | |
| IMPOSSIBLE X | | | 87116499 | 5155646 | | |
| IMPOSSIBLE HQ | | | <u>87116490</u> | 5179974 | | |
| IMPOSSIBLE | | | <u>87116503</u> | 5376208 | | |
| IMPOSSIBLE NUTRITION | | | <u>87116501</u> | 5387588 | | |
| DO SOMETHING IMPOSSIBLE | | | 87116483 | | | |
| IMPOSSIBLE FITNESS | 3 | | 87125862 | | | |
| IMPOSSIBLE FITNESS | | | 87687403 | | | |
| IMPOSSIBLE | | | 87755108 | | | |
| IMPOSSIBLE | | | 87884481 | | | |
| Prosecution History | | | | | | |
| Entry Number | History Text | | Date | Due Date | | |
| 6 | TERMINATED | | Aug 21, 2018 | | | |
| 5 | BD DECISION: OPP SUSTAINED | | Aug 21, 2018 | | | |
| 4 | NOTICE OF DEFAULT | | Jun 21, 2018 | | | |
| 3 | PENDING, INSTITUTED | | May 02, 2018 | | | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | | May 02, 2018 | Jun 11, 2018 | | |
| 1 | FILED AND FEE | | May 02, 2018 | | | |
| | | | | | | |